



# Power to Change First Data Visualisation

Community Business Fund  
Trade Up  
Bright Ideas

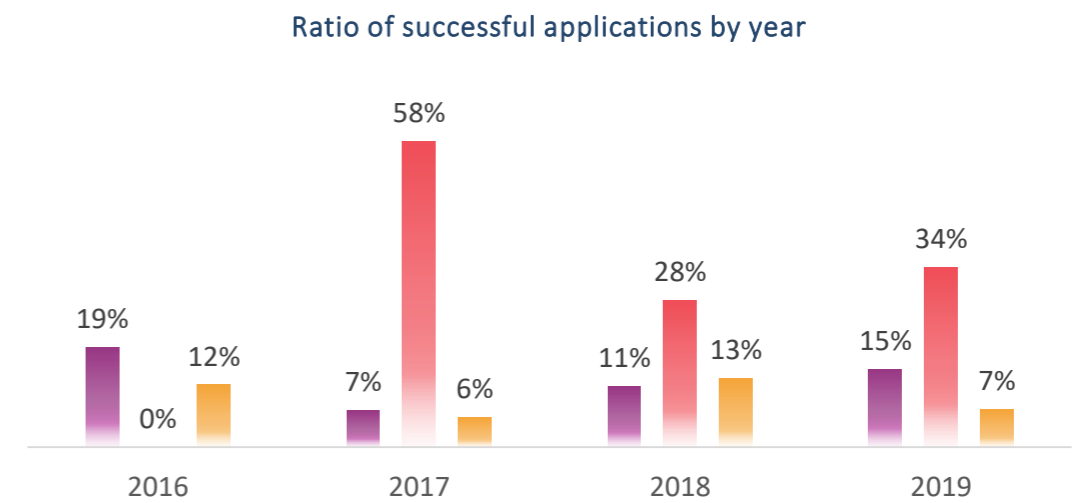
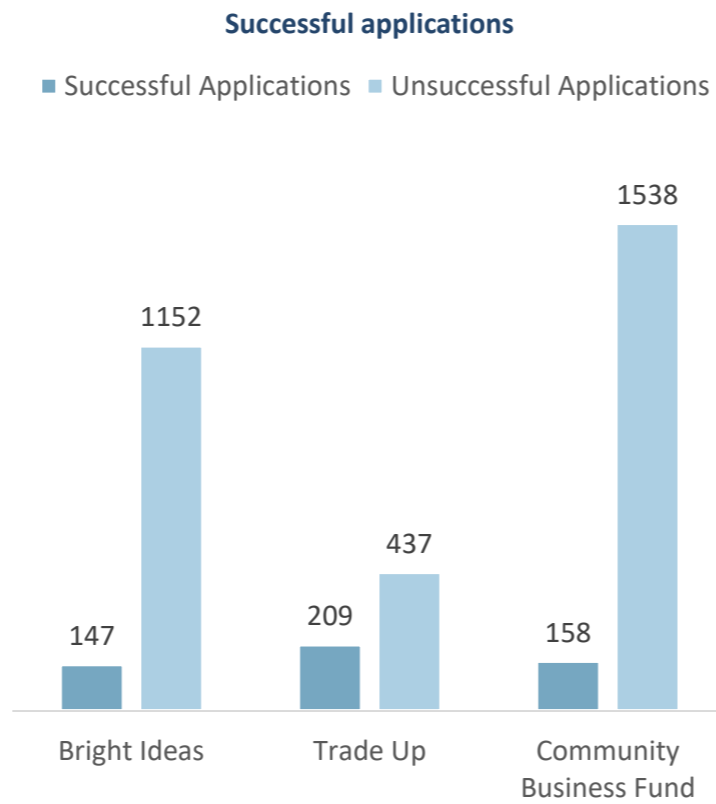
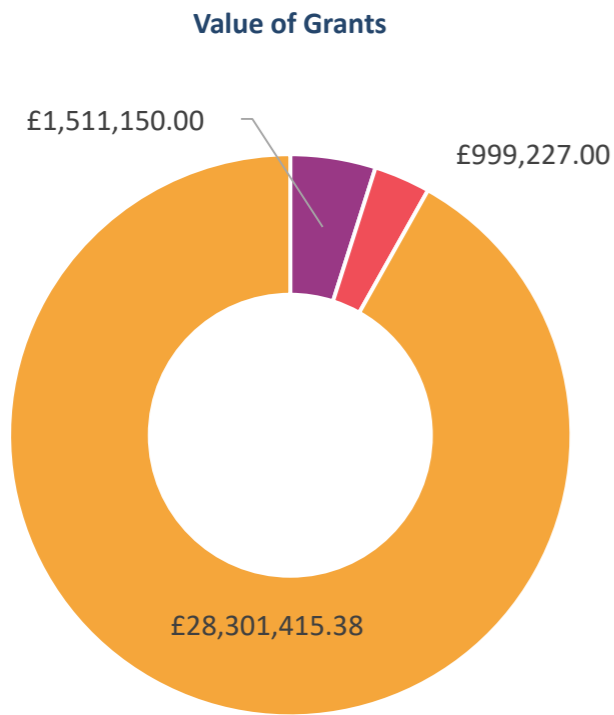
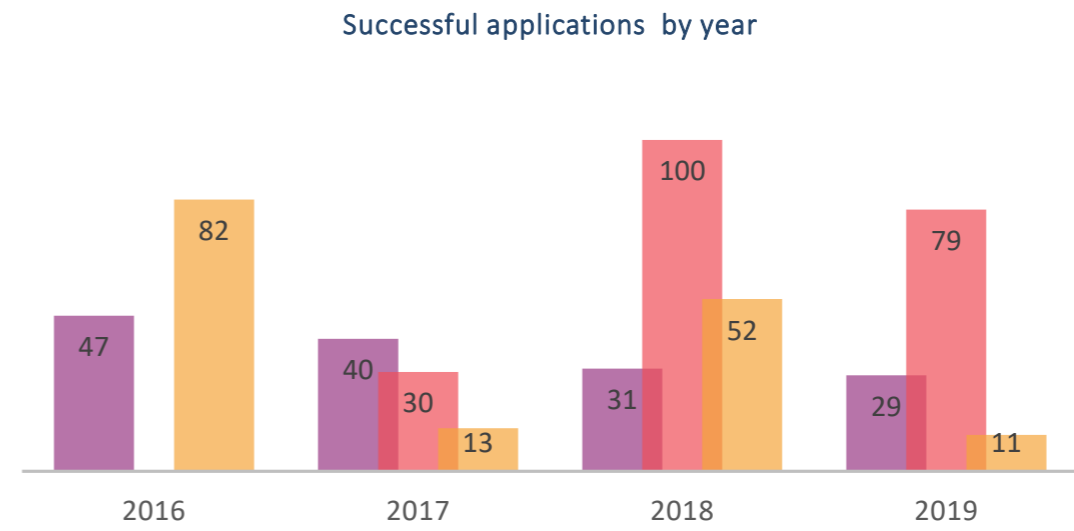
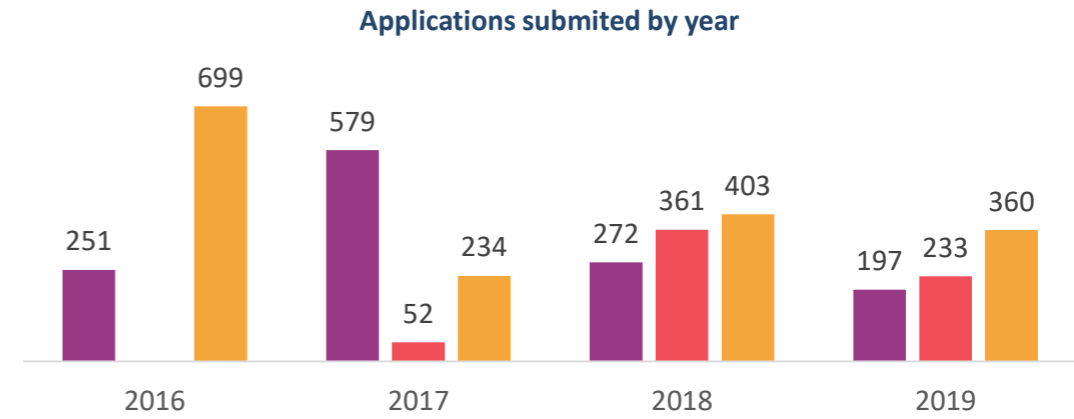
20-Nov-2019



# 1- Applications and grants



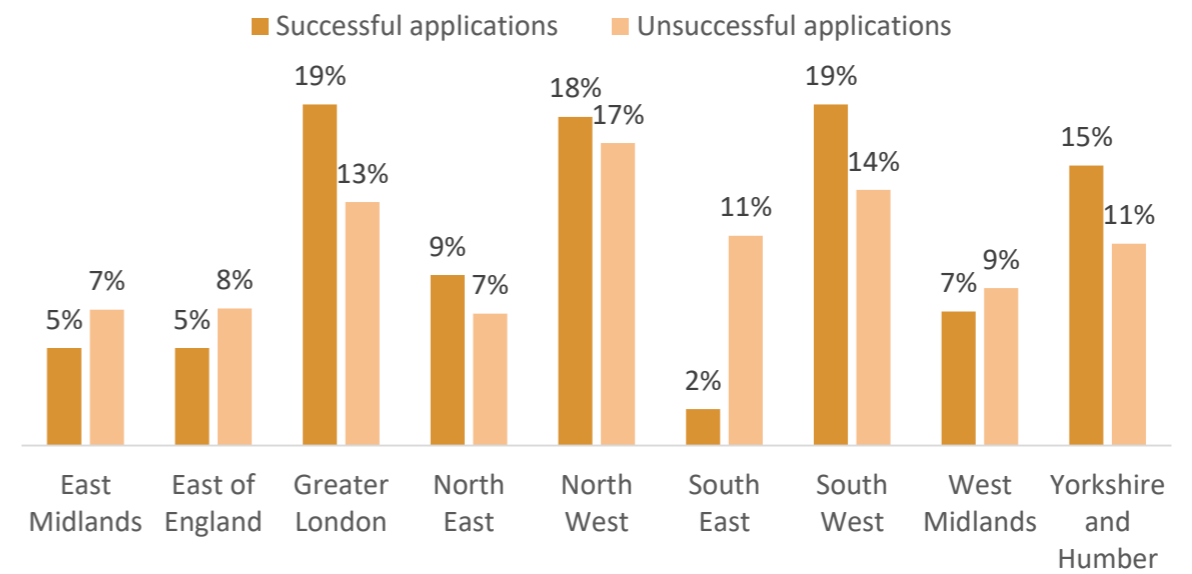
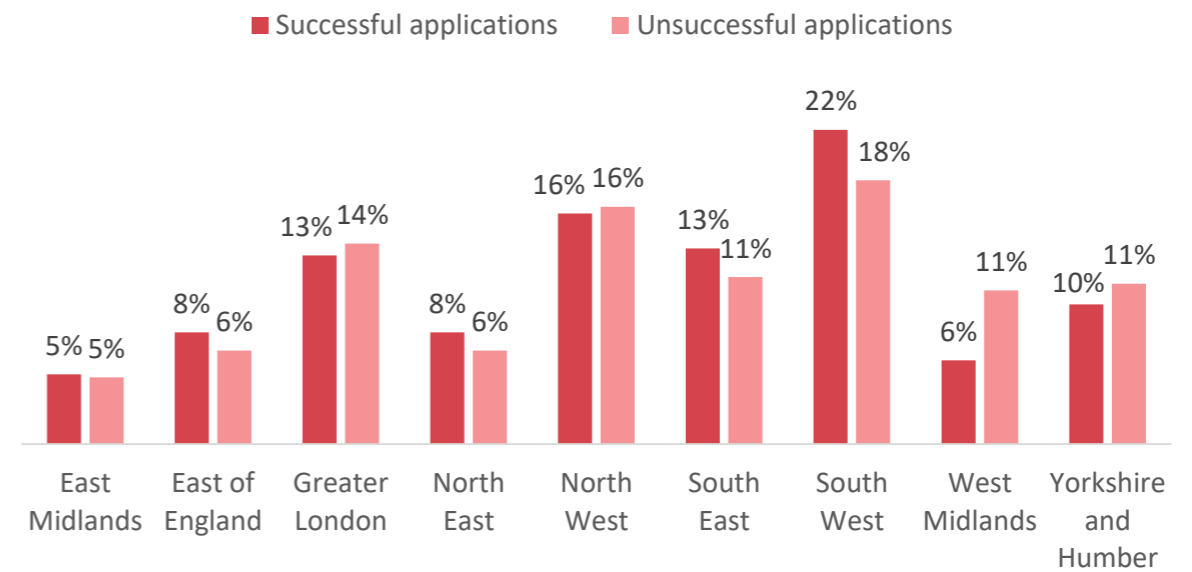
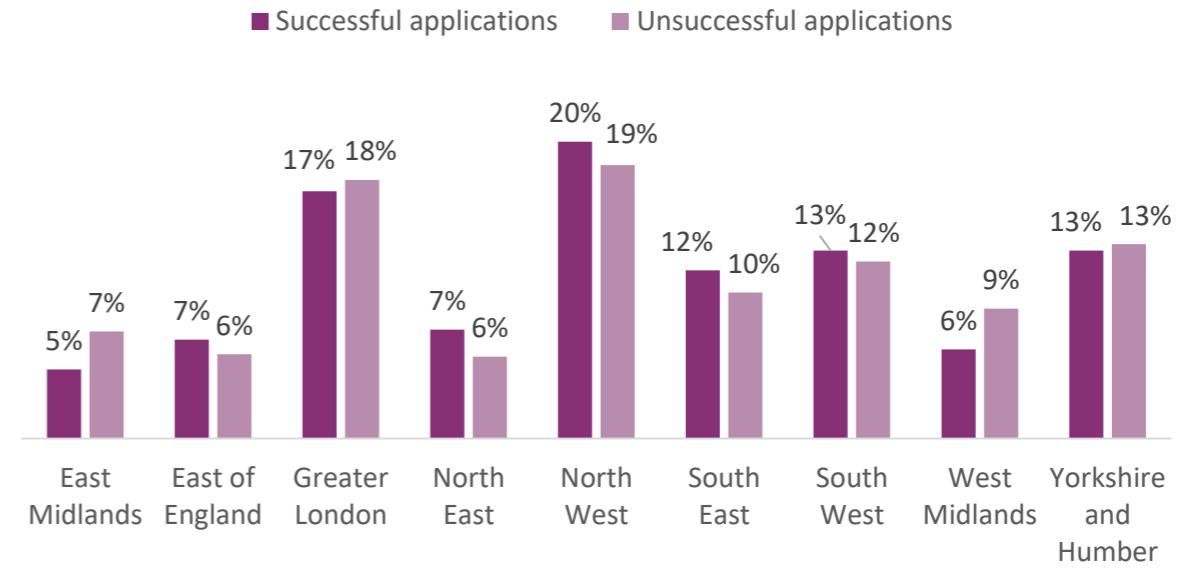
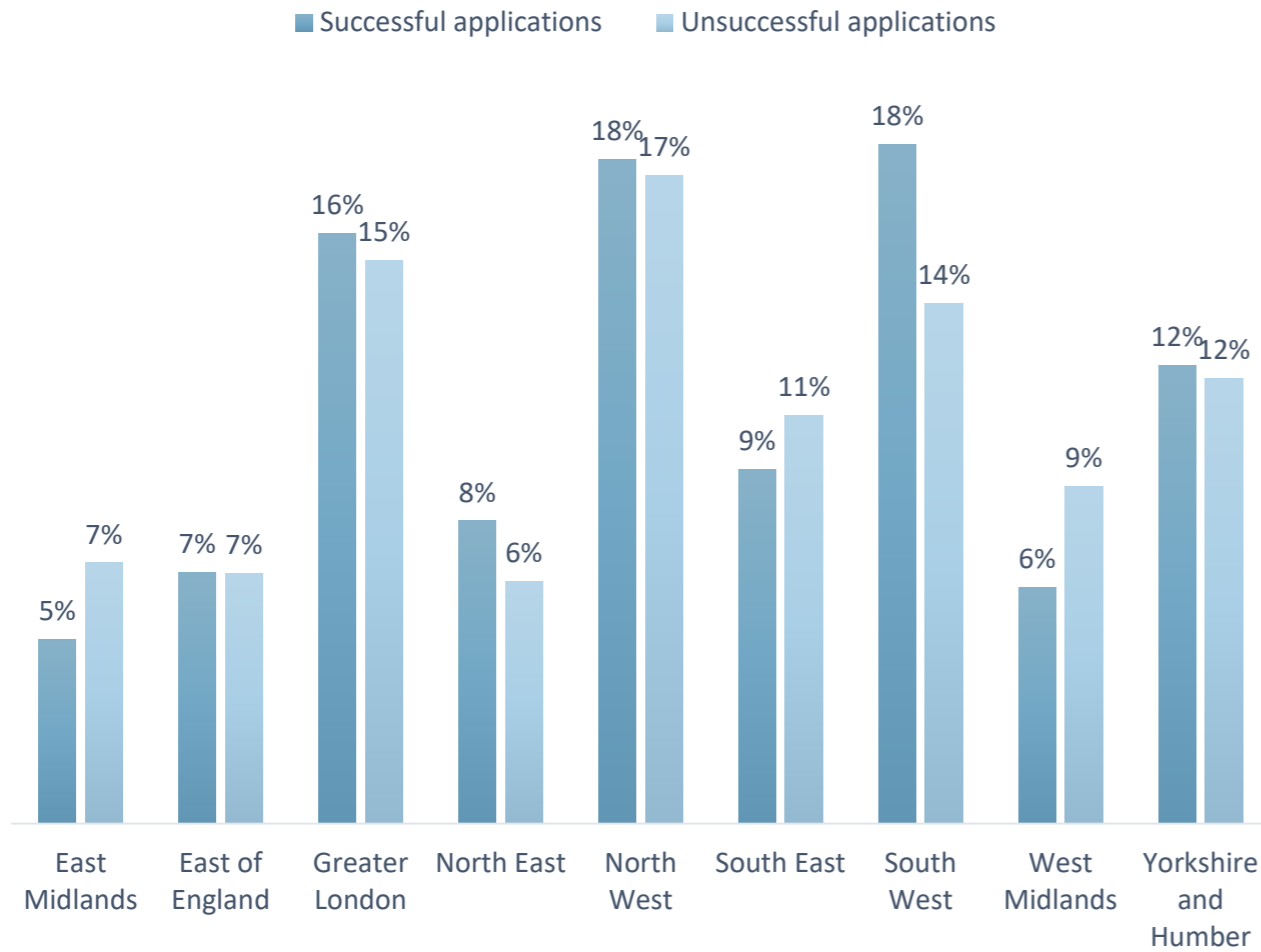
	Bright Ideas	Trade Up	Community Business Fund
<b>Applications</b>	1299	646	1696
<b>Successful Applications</b>	147	209	158
<b>Unsuccessful Applications</b>	1152	437	1538
<b>Ratio of Successful Applications</b>	11%	32%	9%
<b>Value of Grants</b>	£1,511,150.00	£999,227.00	£28,301,415.38



Round 7 of CBF was excluded from ratio of successful application as not all submitted applications were completely assessed



## 2- Successful applicants by region



Standard deviation of contrast value between successful and unsuccessful applicants by region is the same for BI and TU and double for CBF



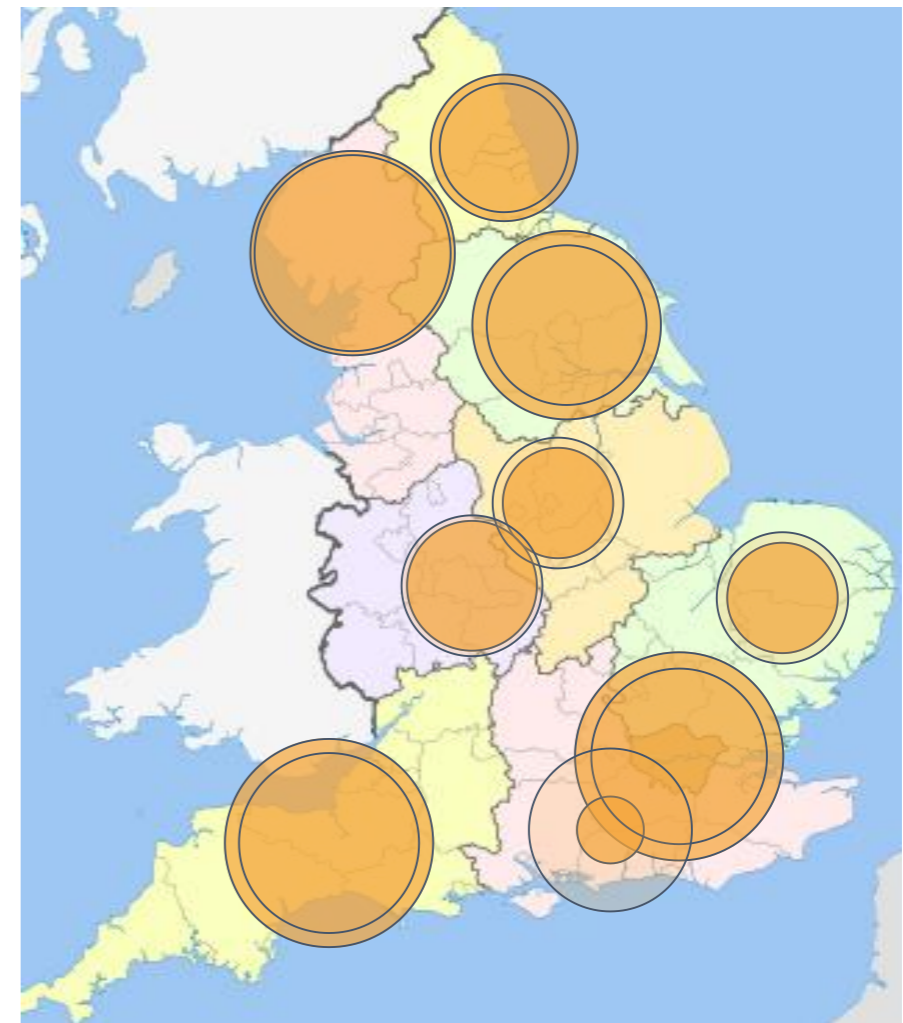
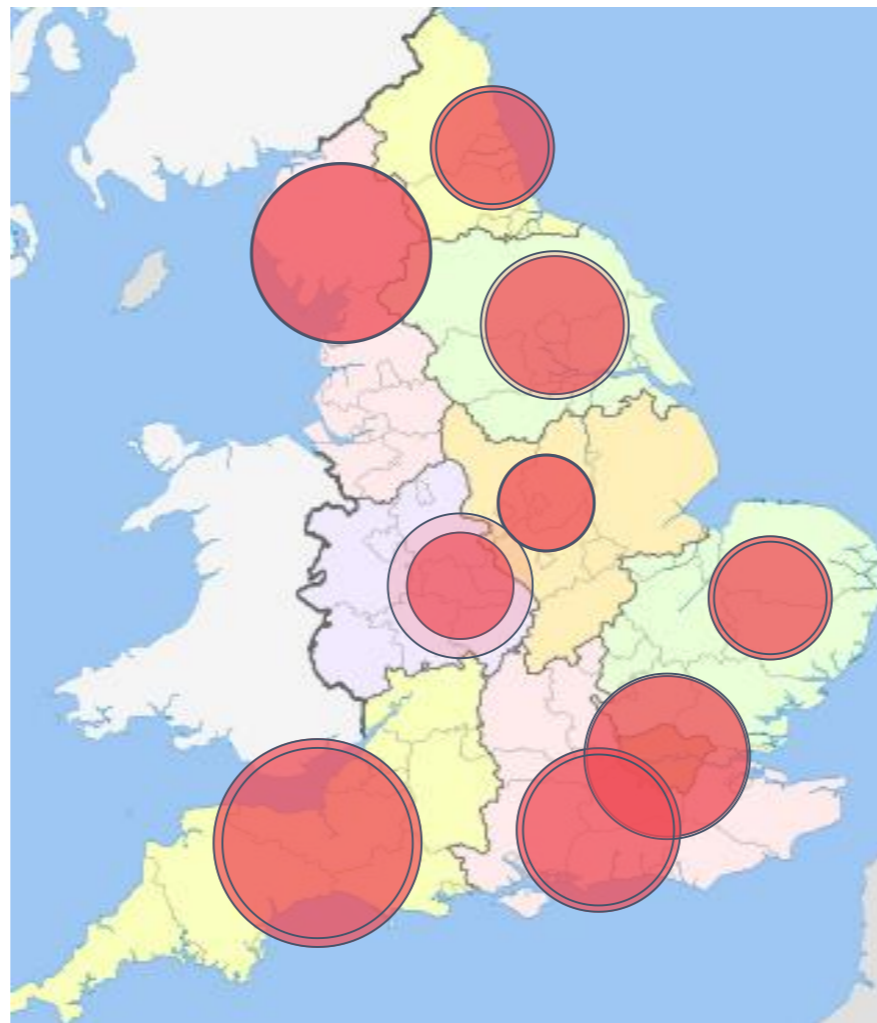
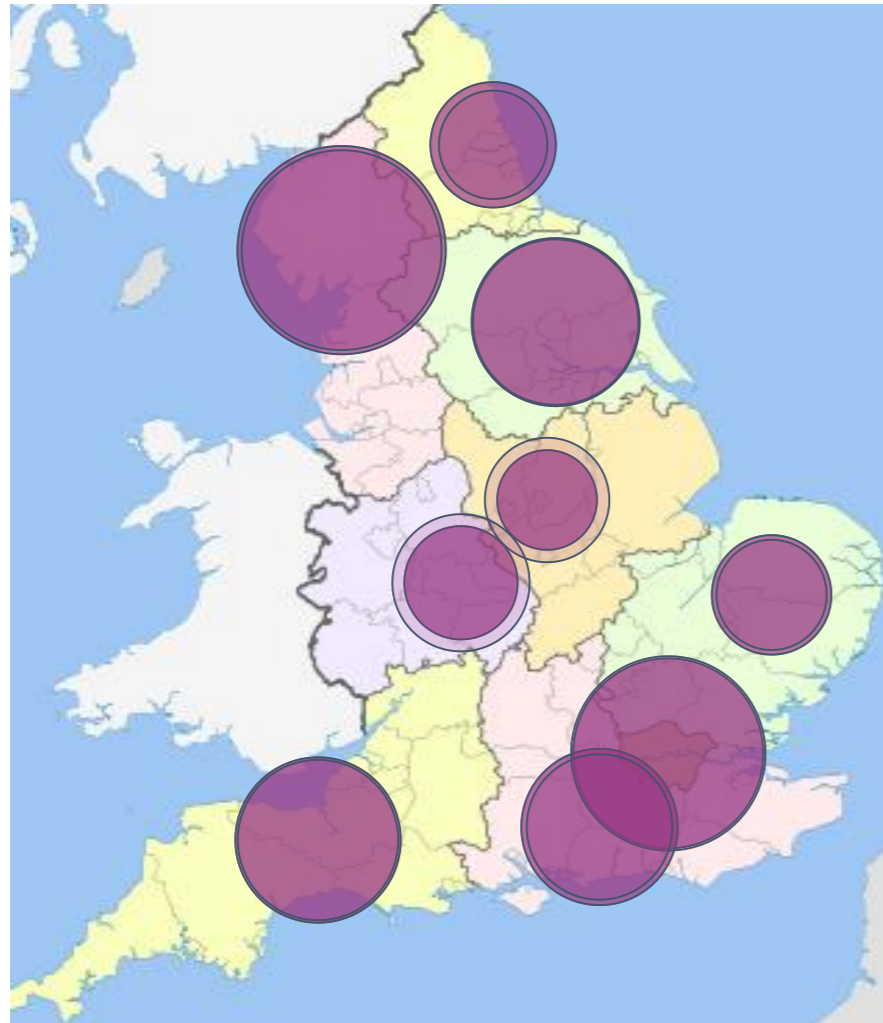
## 2- Successful applicants by region



● Successful applications ○ Unsuccessful applications

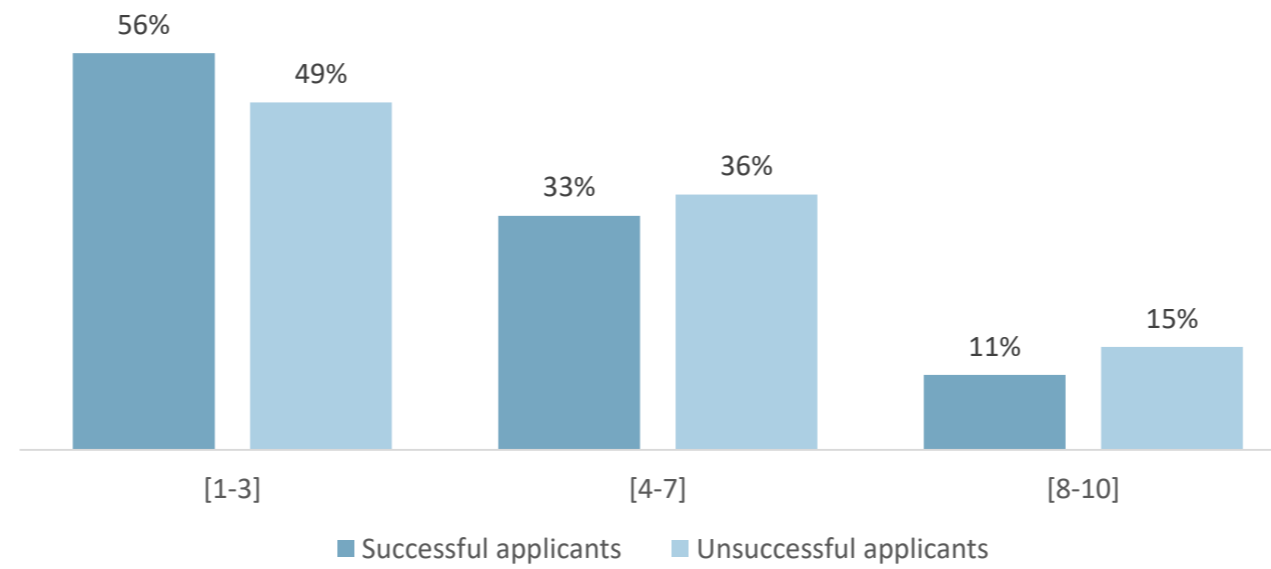
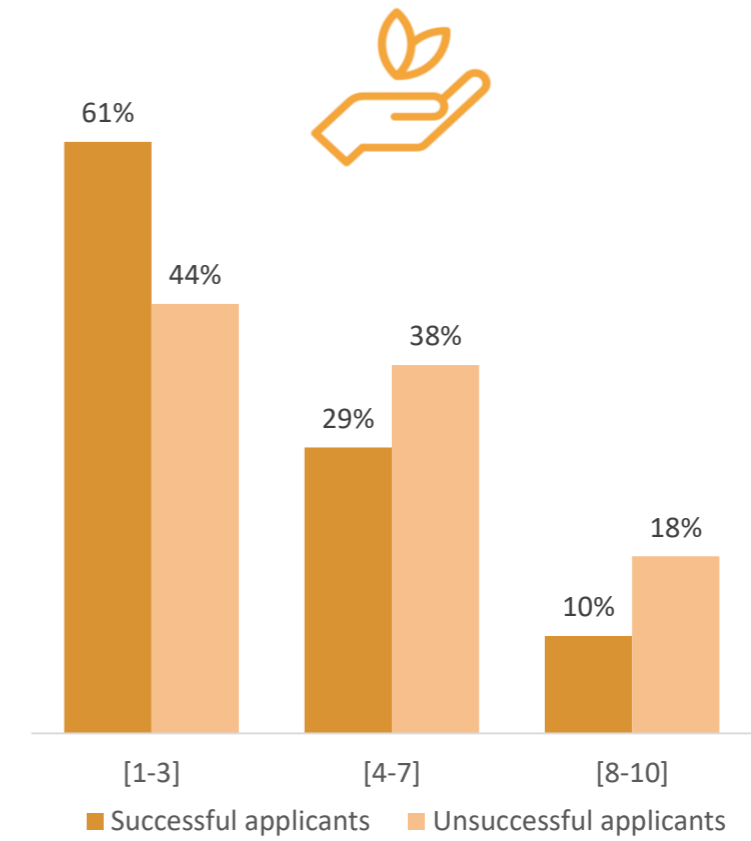
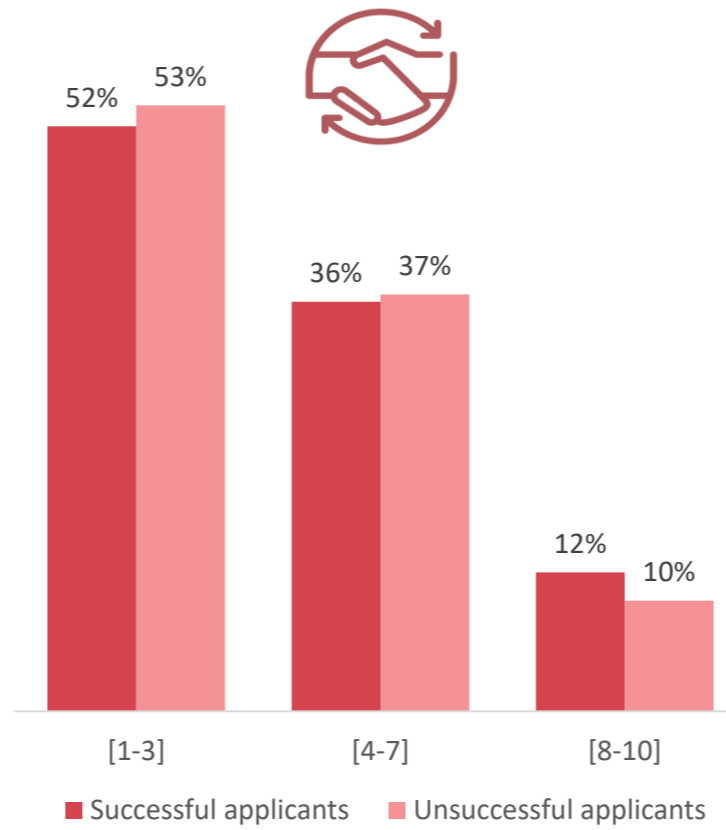
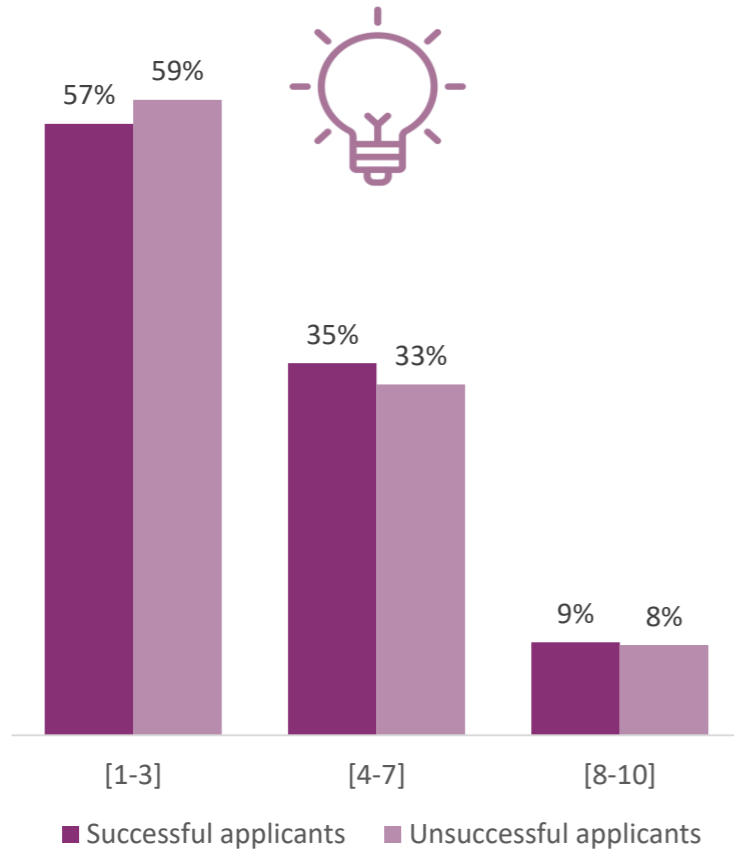
● Successful applications ○ Unsuccessful applications

● Successful applications ○ Unsuccessful applications





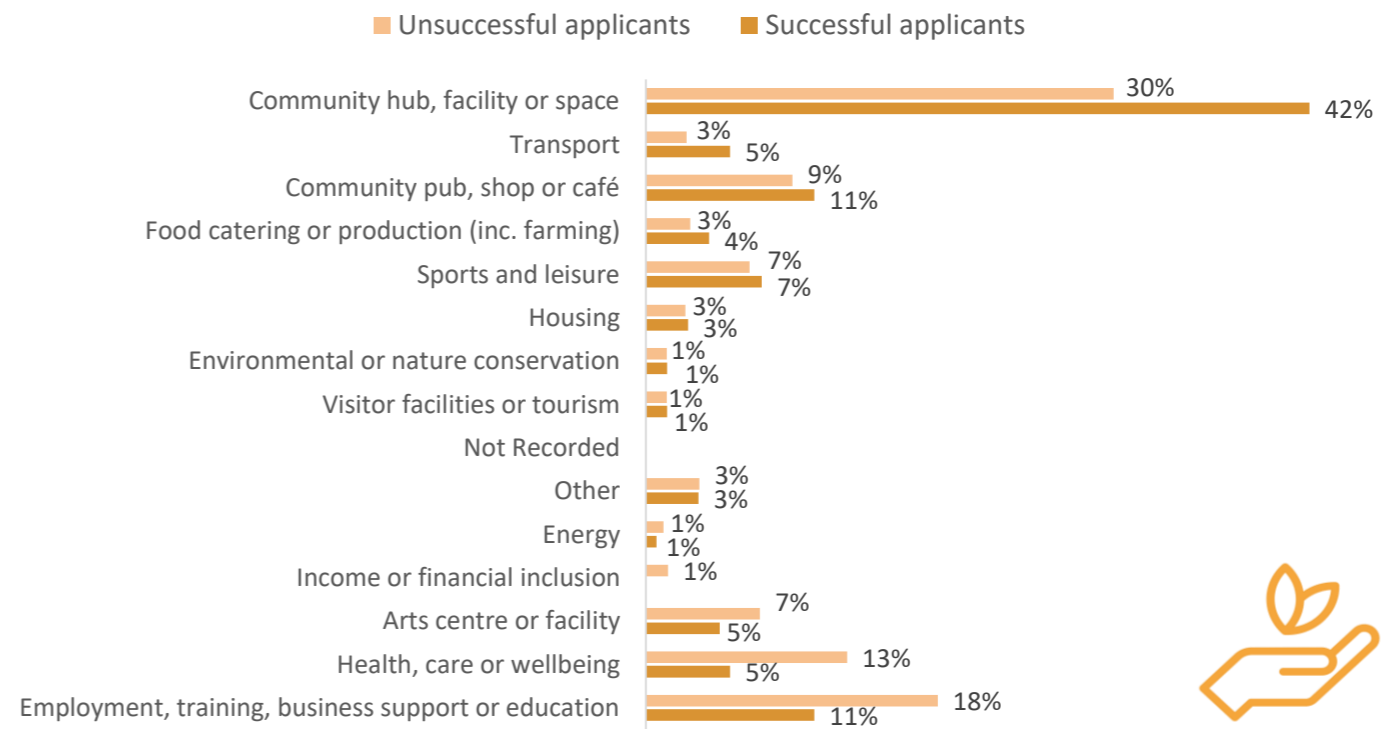
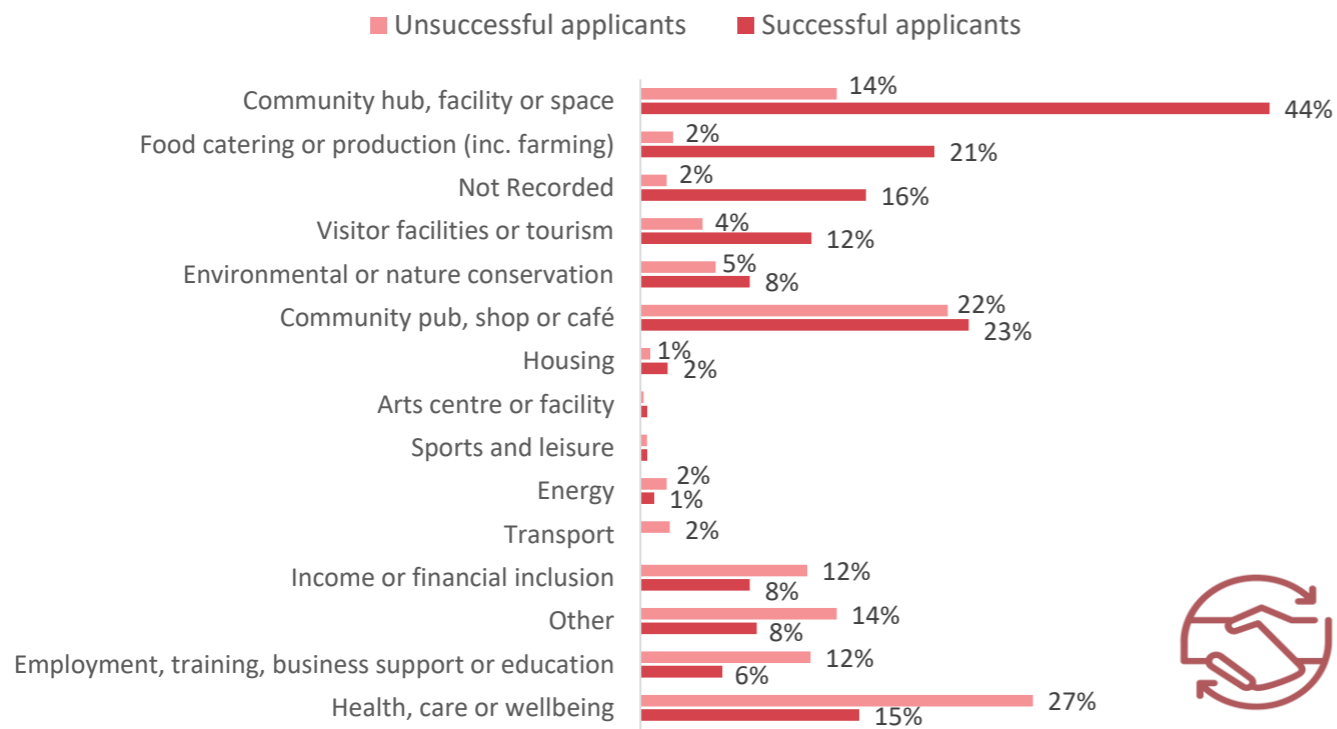
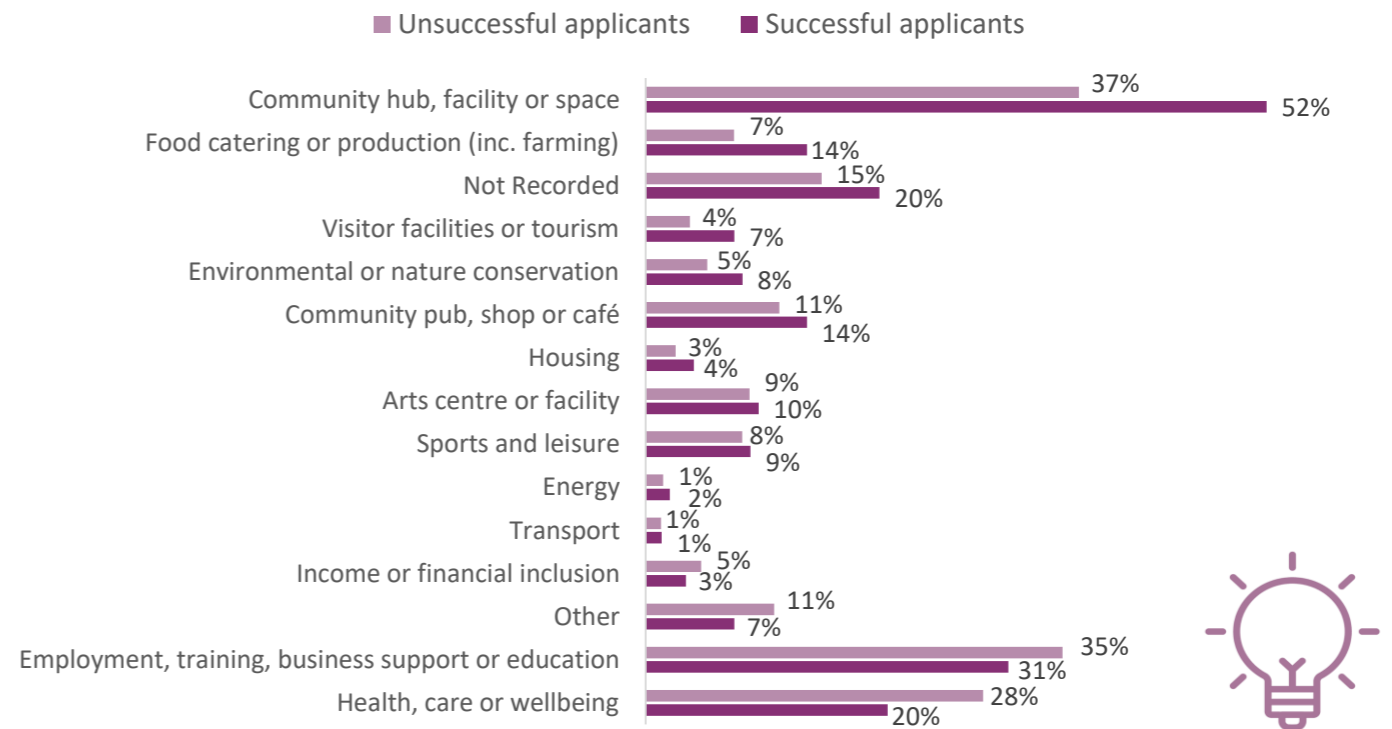
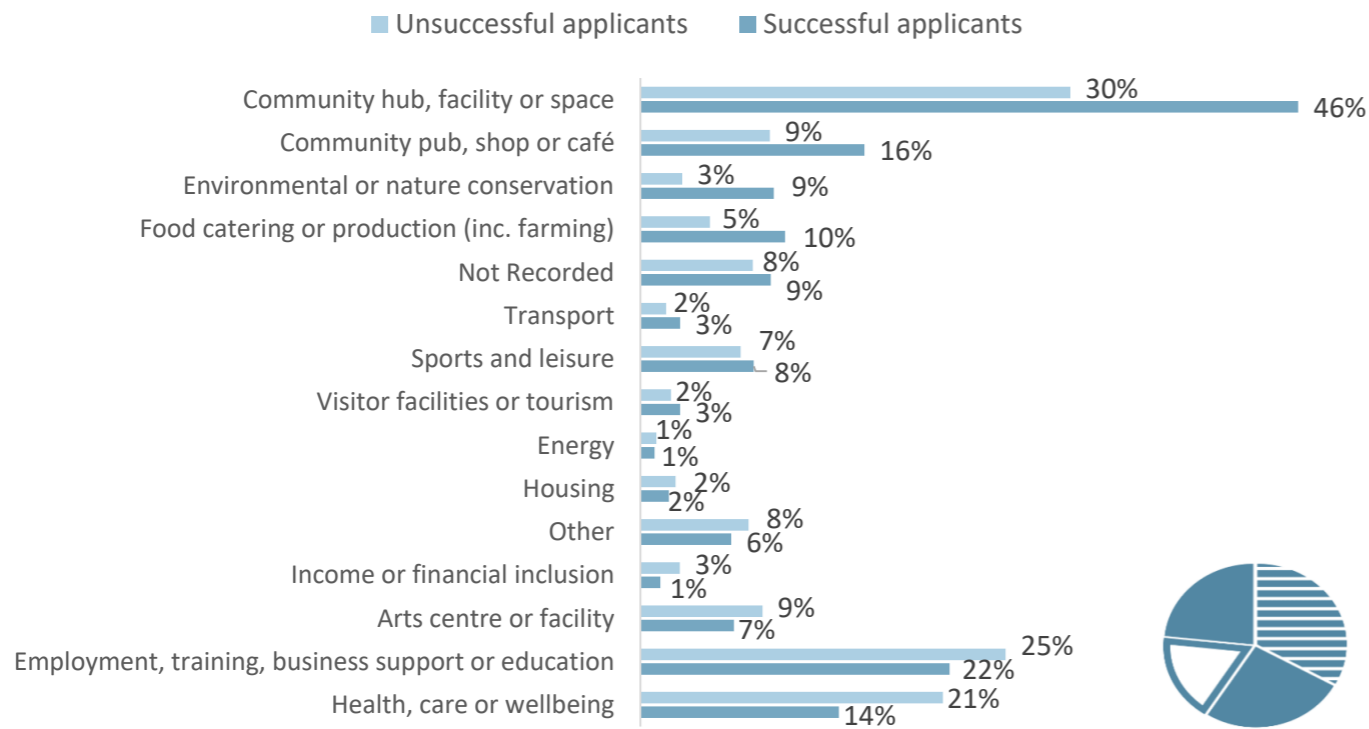
### 3- Successful applicants by Index of Multiple Deprivation (IMD) decile



IMD graphs represent only 75% of applicants. The 25% not recorded data varies across programmes (42%, 49%, 1% of BI, TU, CBF respectively is not recorded)



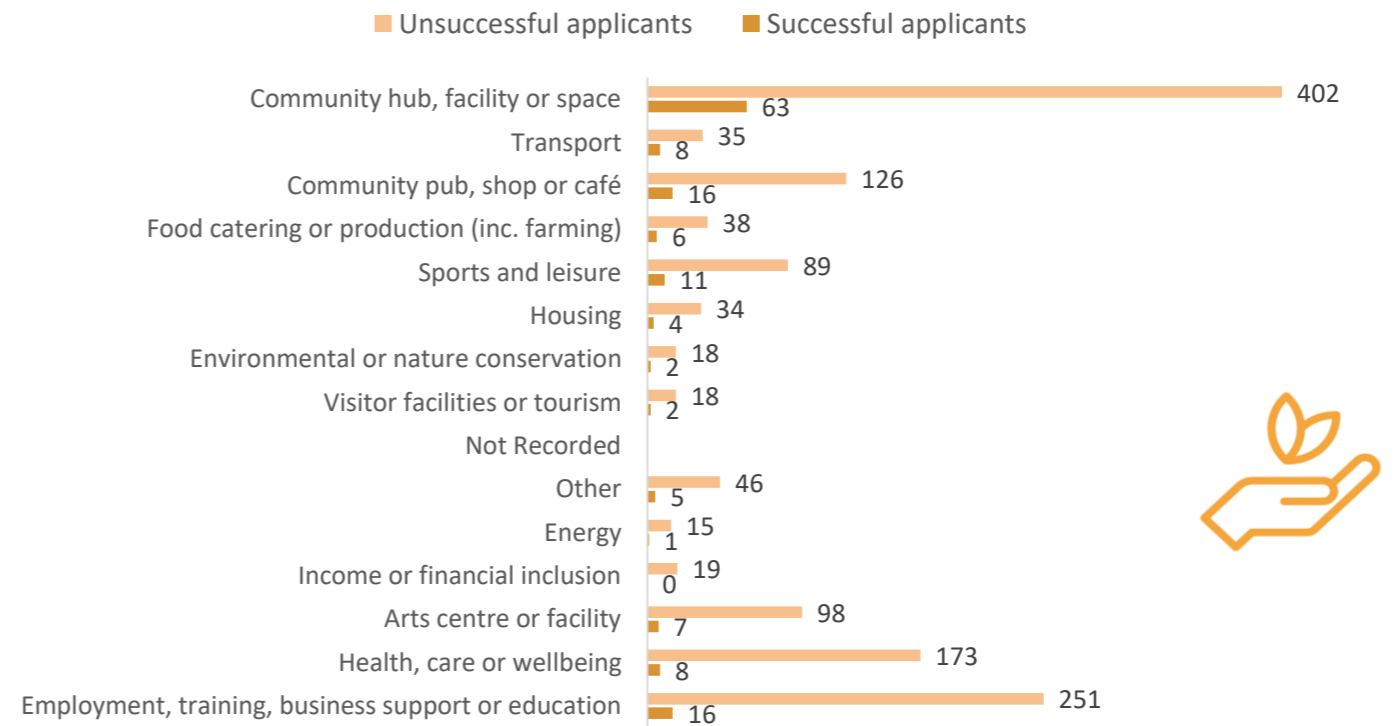
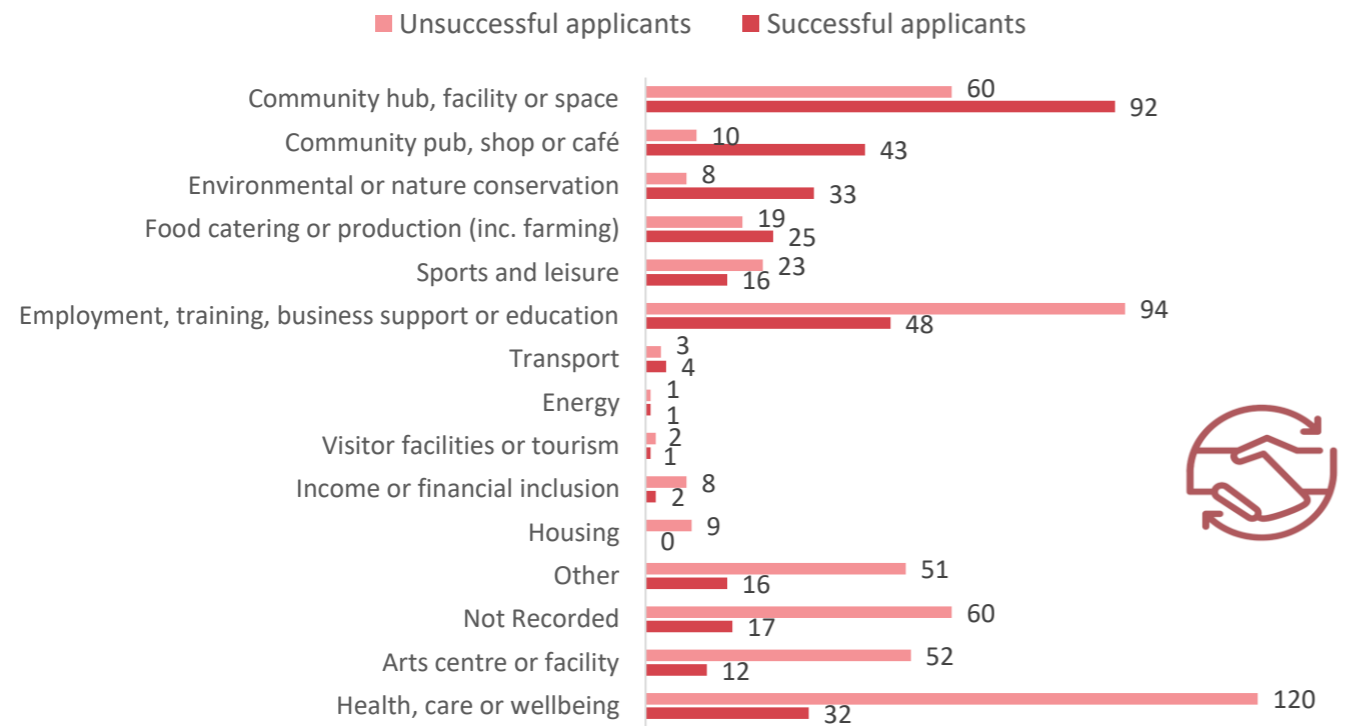
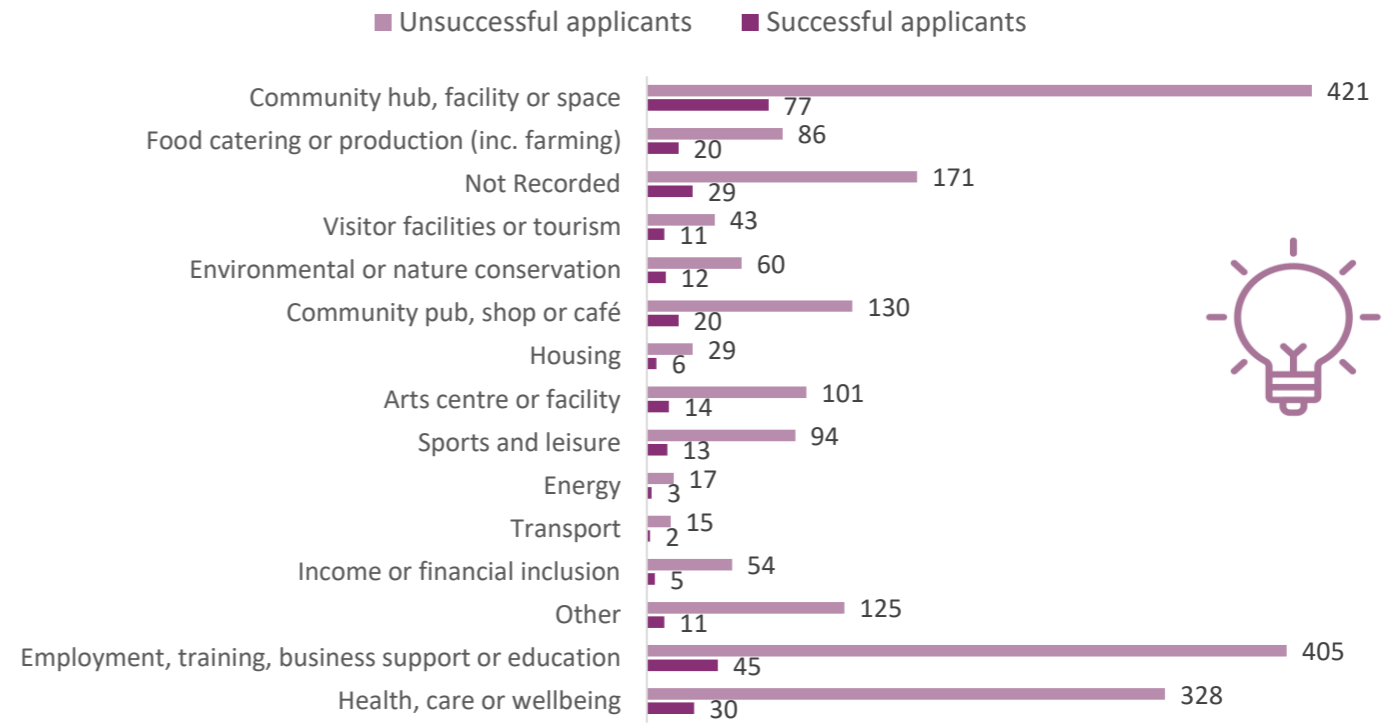
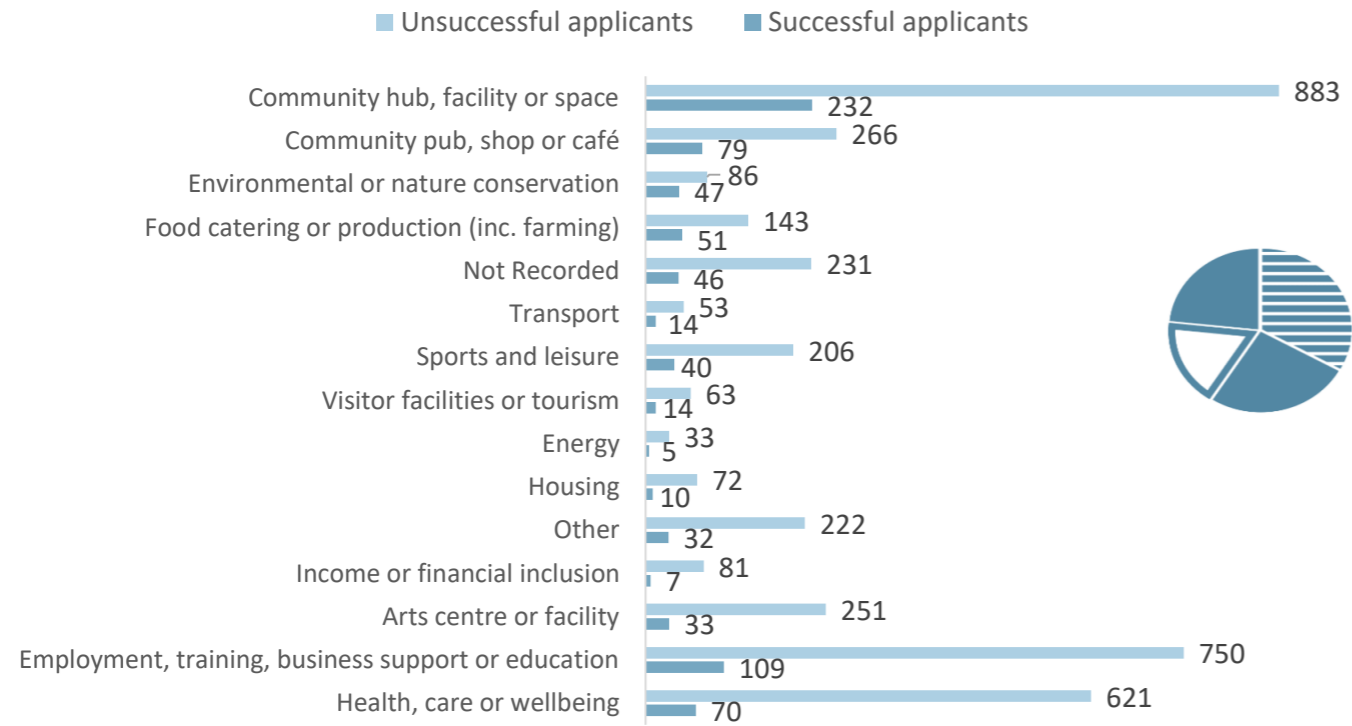
## 4- Successful applicants by sector (%)



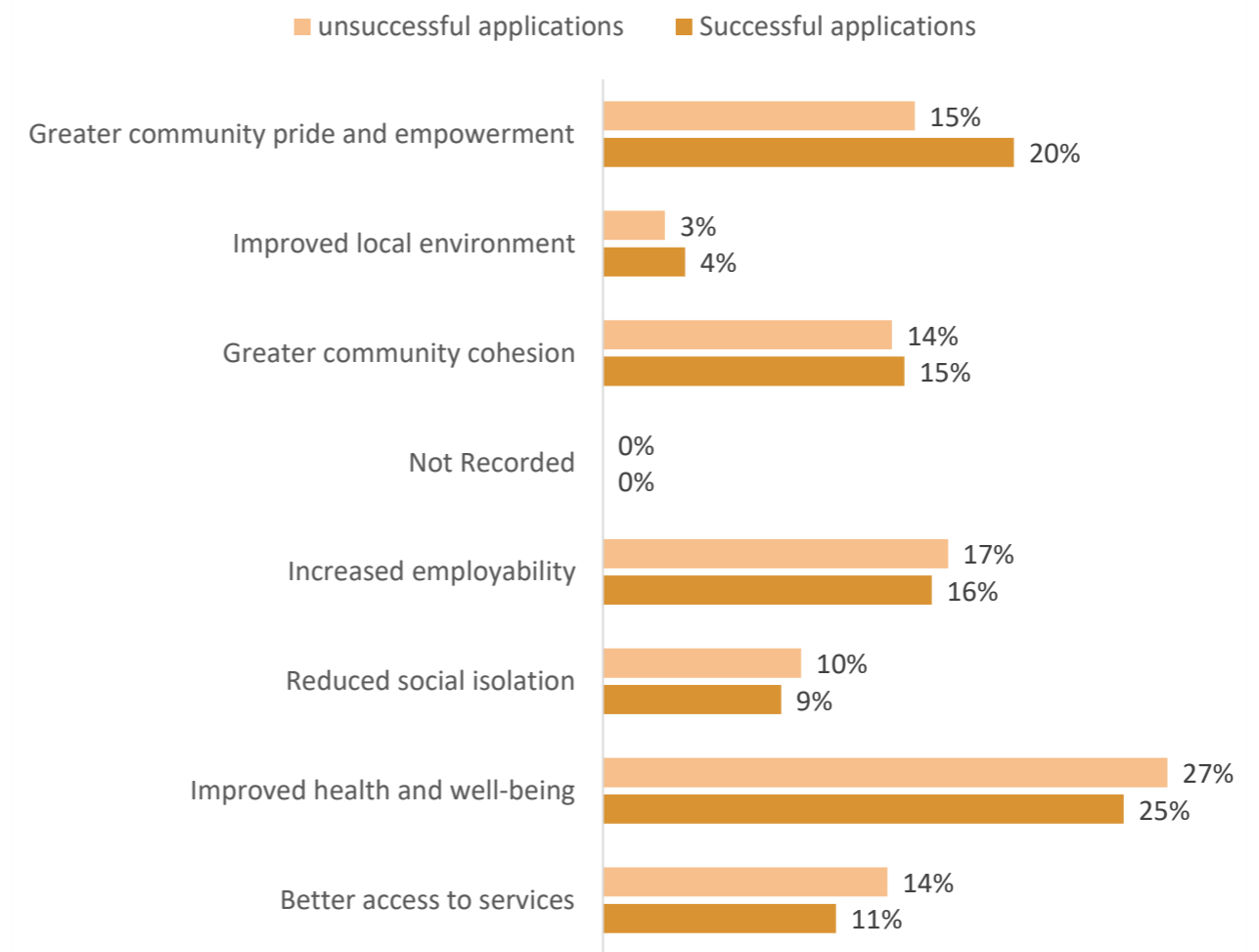
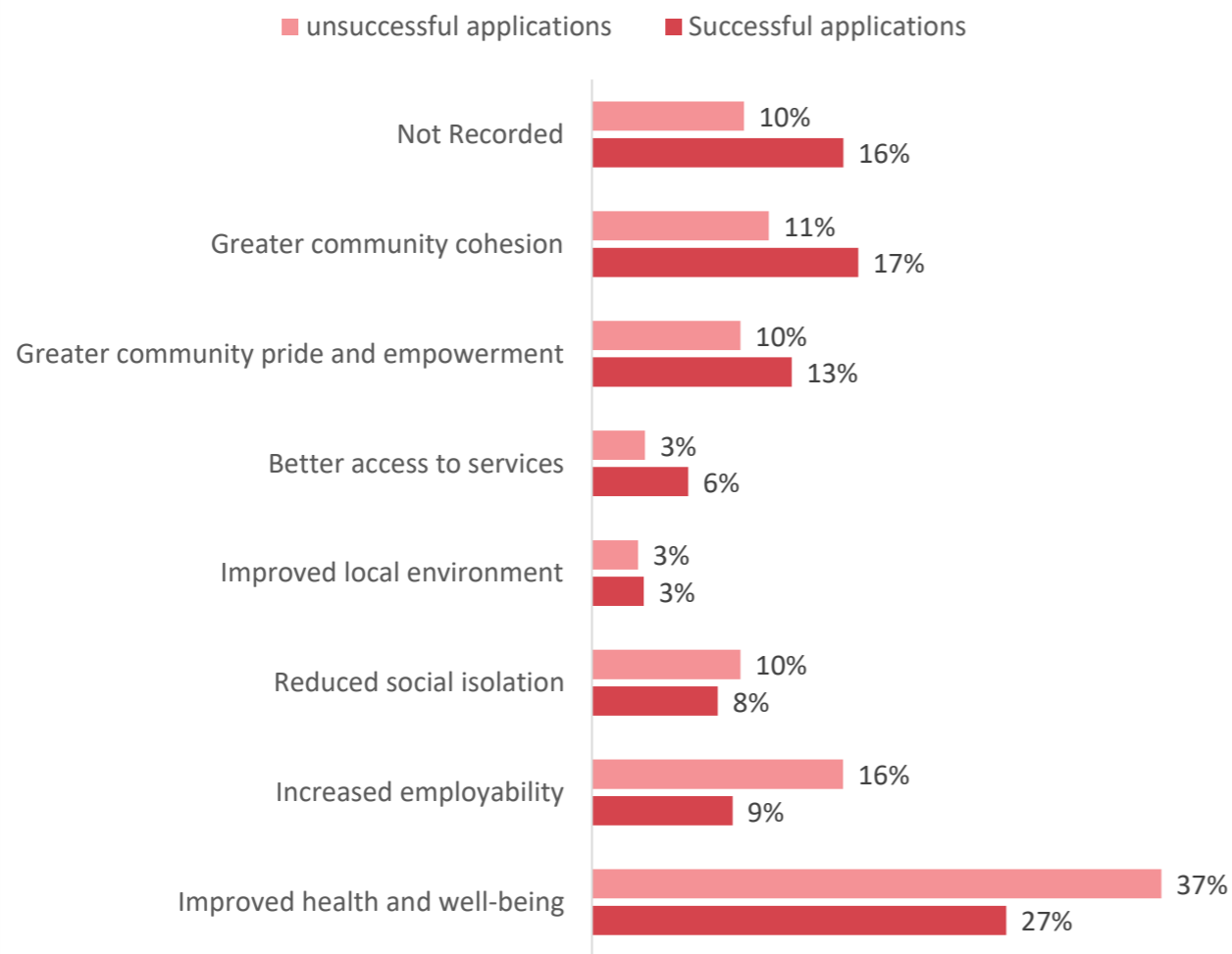
Standard deviation of contrast values between successful and unsuccessful applicants by sector is nearly the same for BI and CBF while its double for TU



### 4- Successful applicants by sector (N)



## 5- Successful applicants by impact area

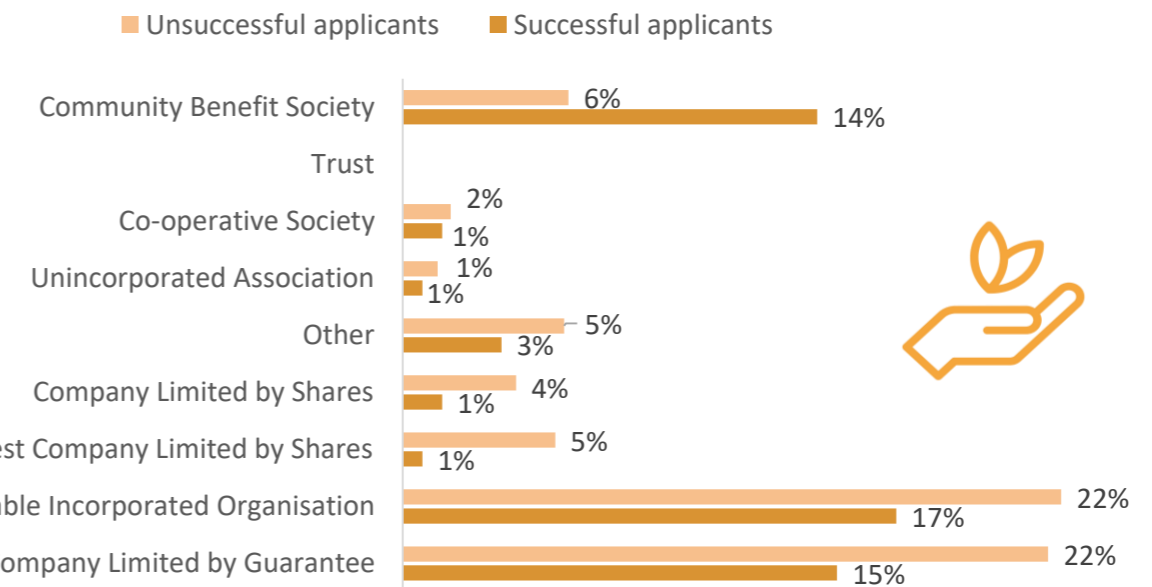
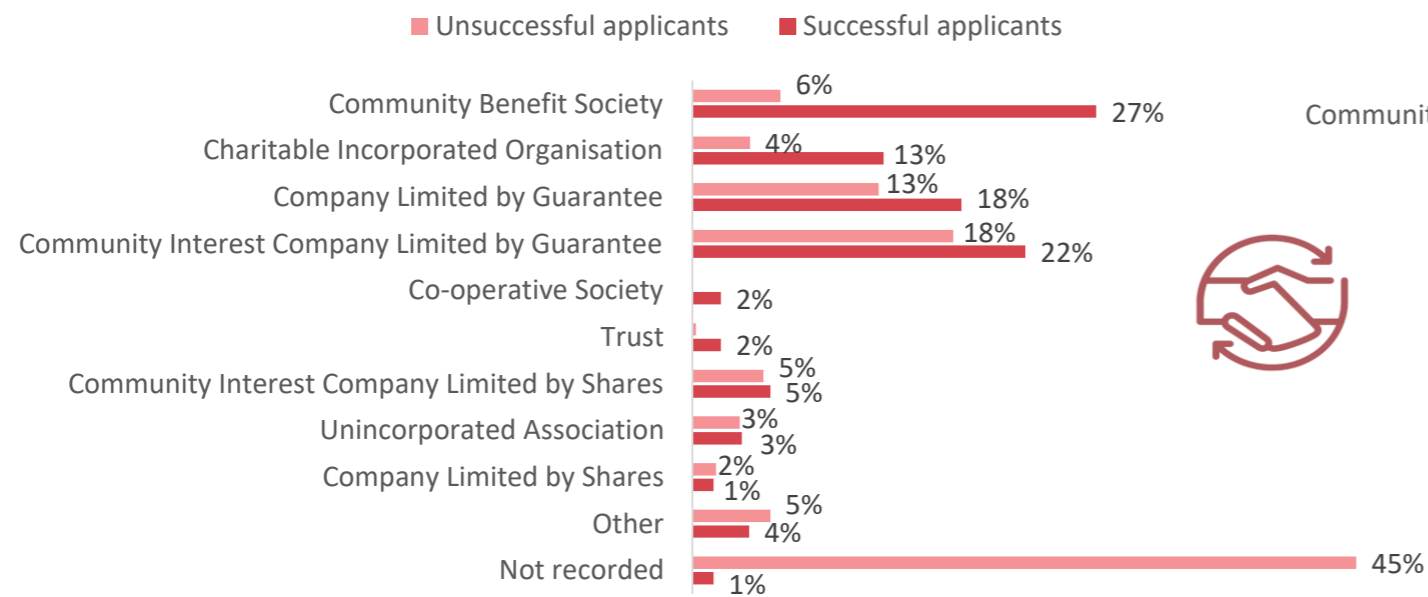
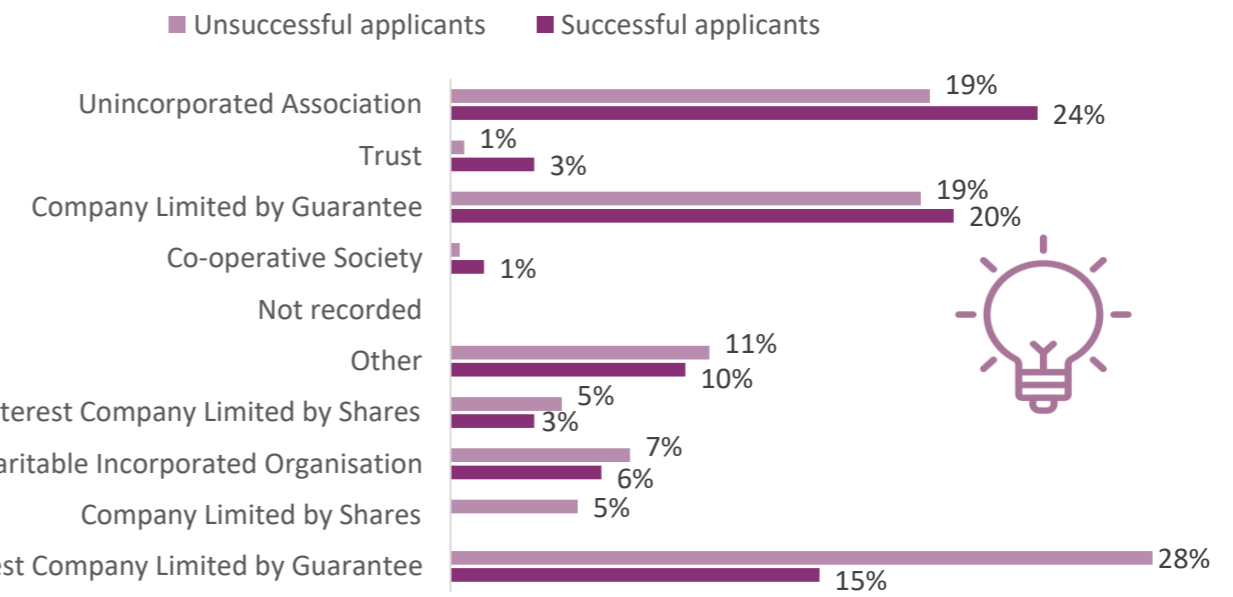
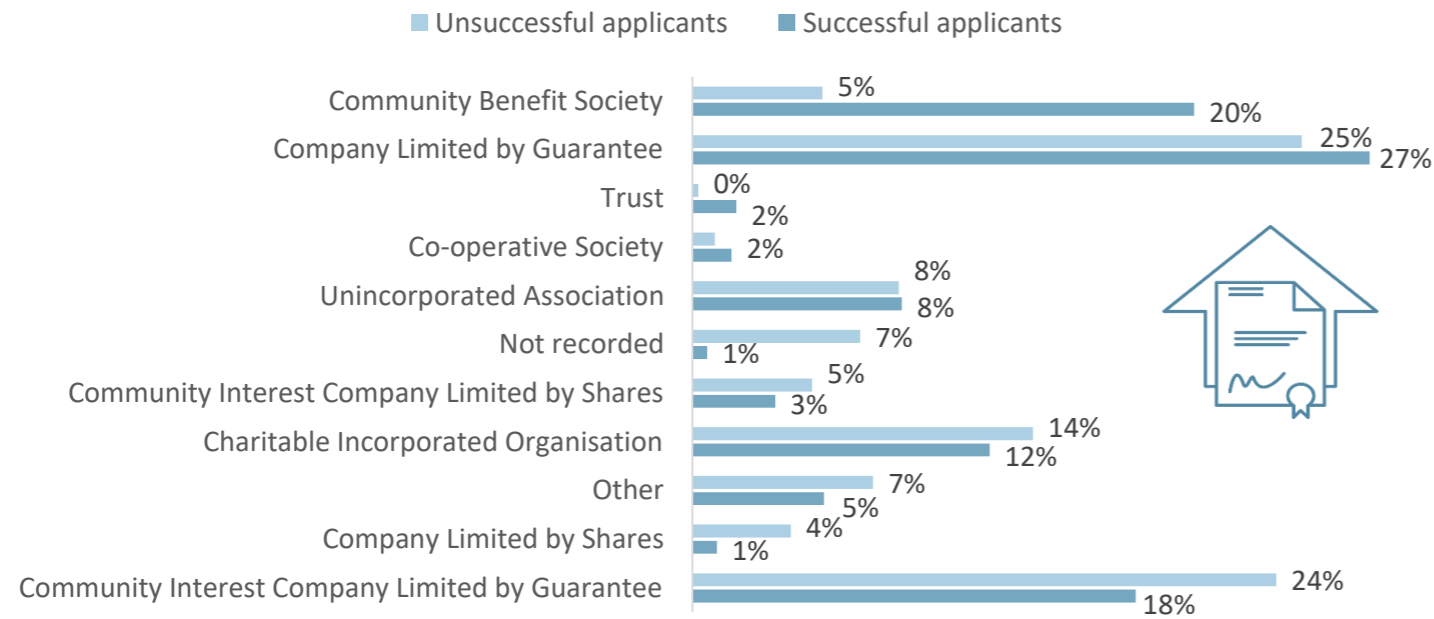


Standard deviation of contrast values between successful and unsuccessful applicants by impact area is nearly the same for BI and CBF while it is double for TU





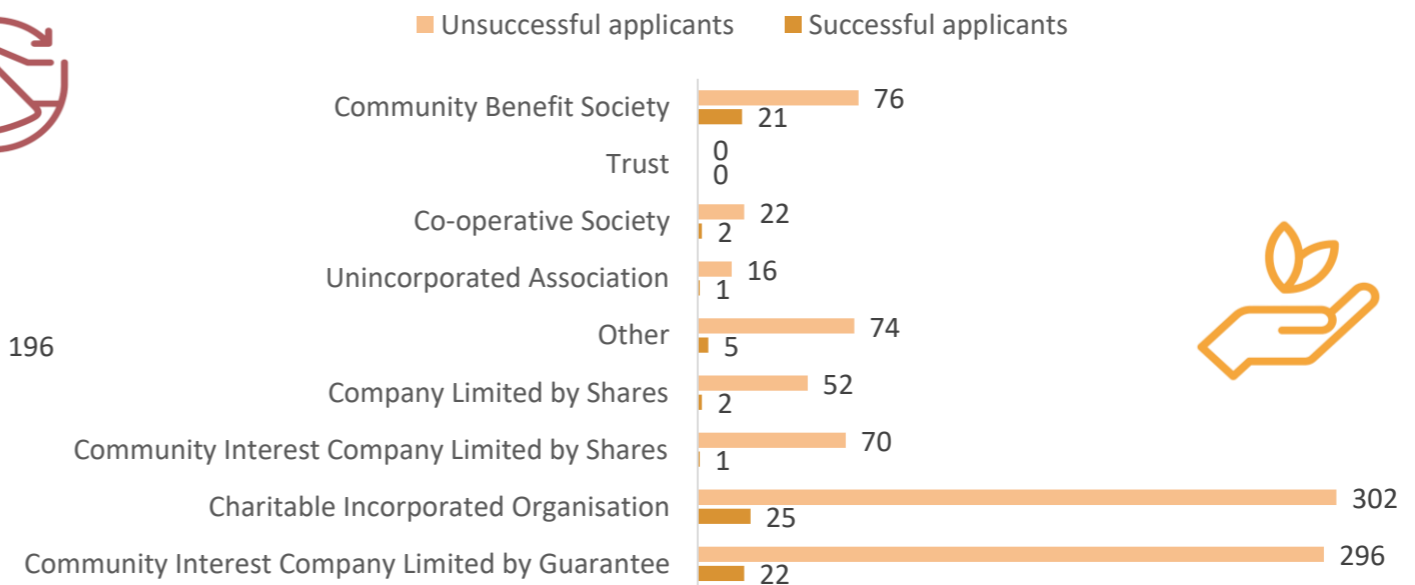
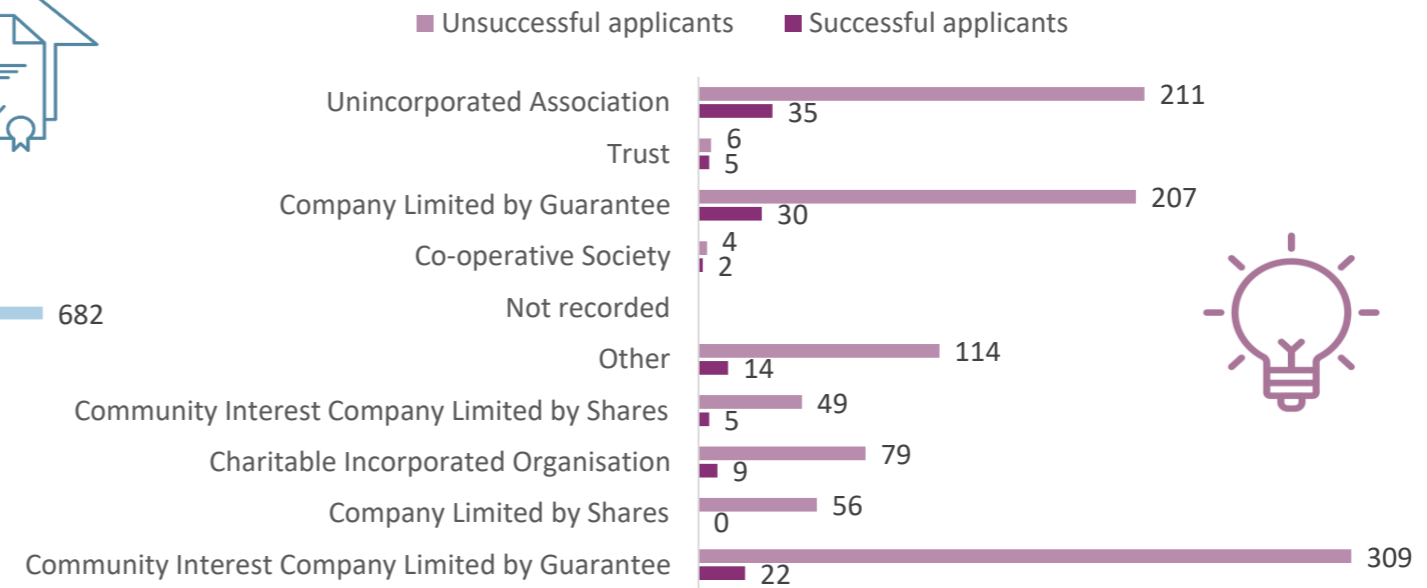
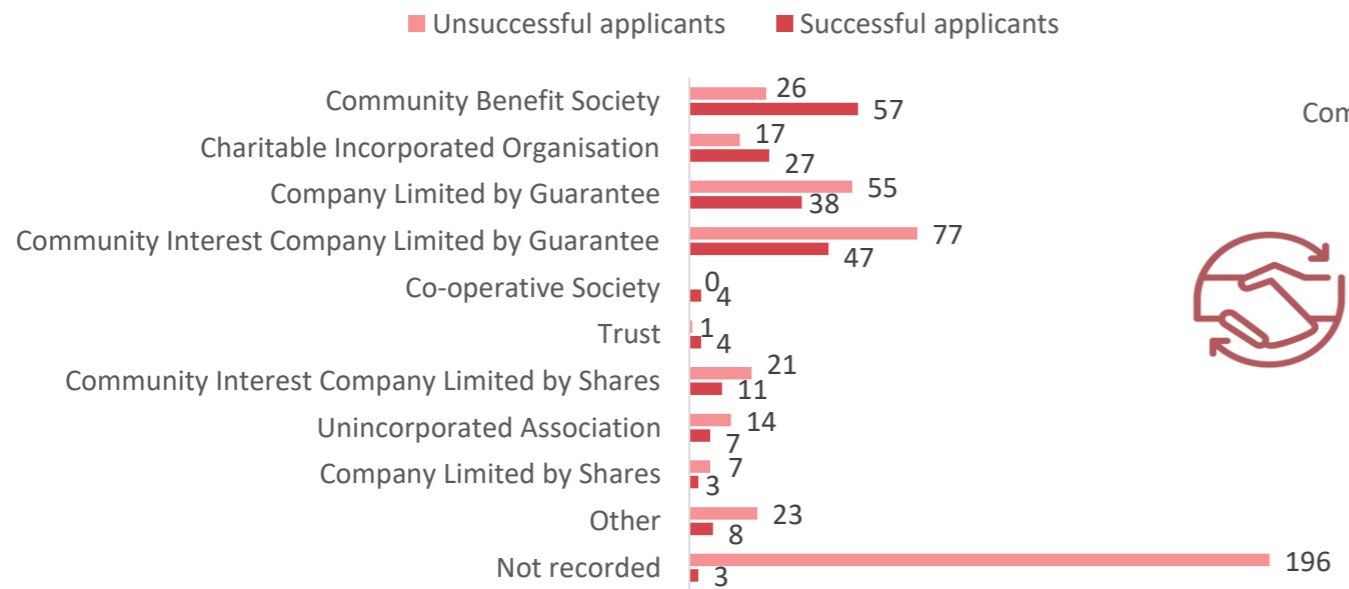
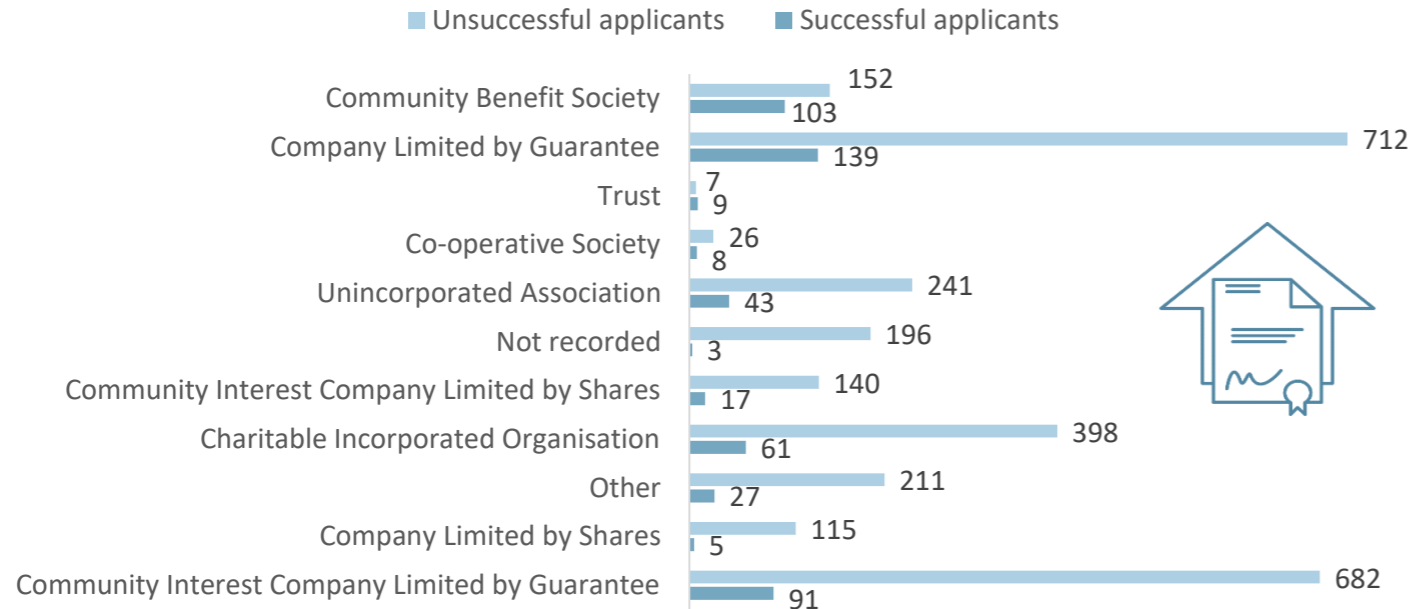
## 6- Successful applicants by legal structure (%)



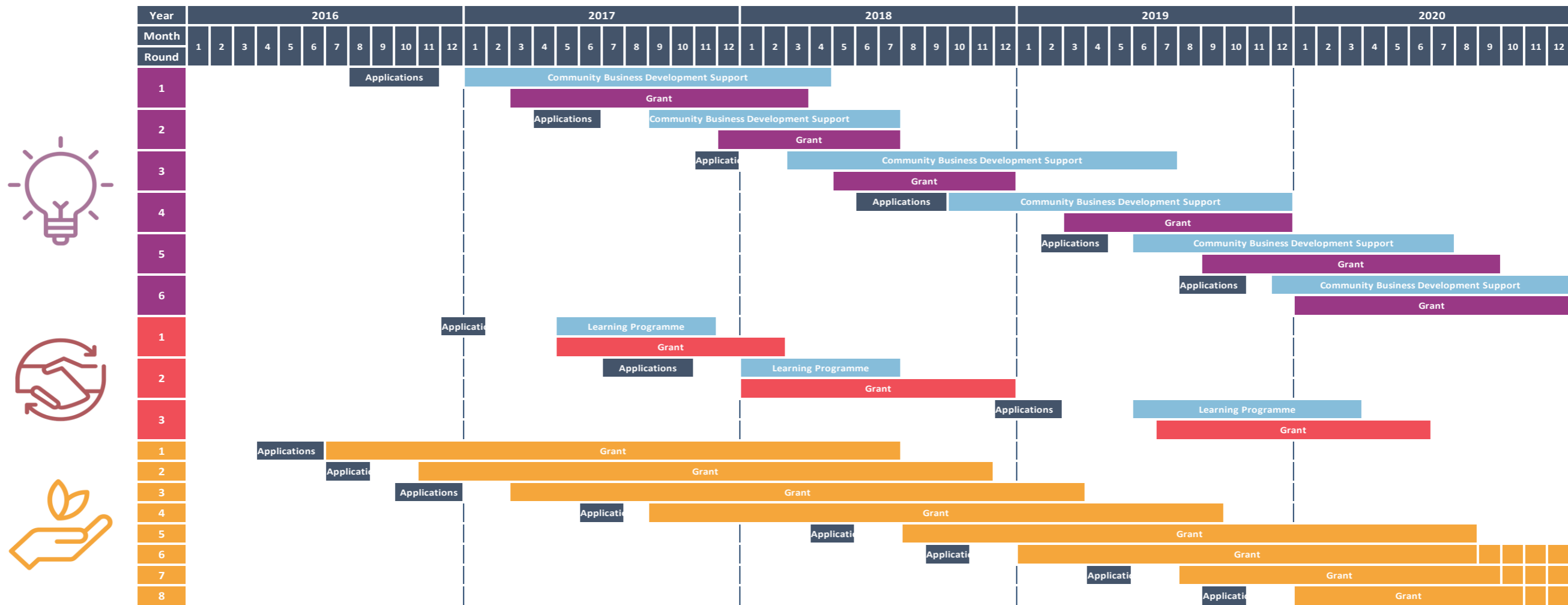
Standard deviation of contrast values between successful and unsuccessful applicants by legal structure is the same for the three programmes



## 6- Successful applicants by legal structure (N)



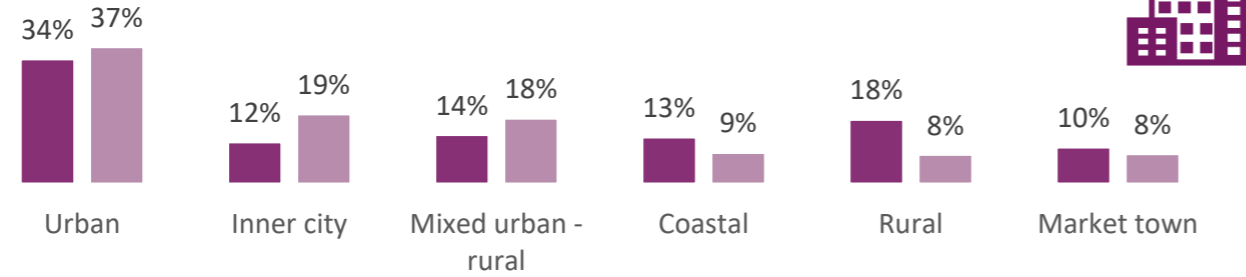
## 7- Timeline



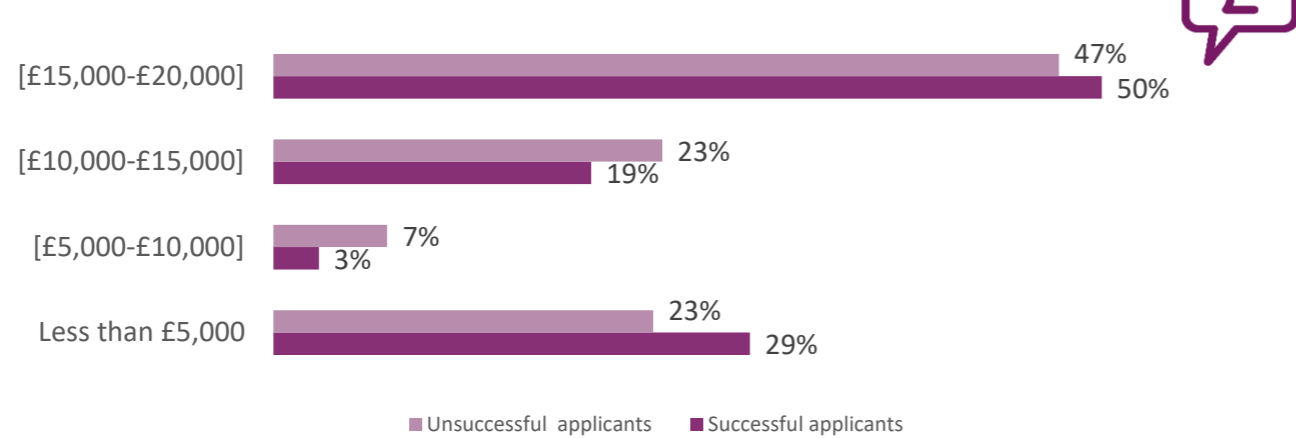
## 8- Bright Ideas



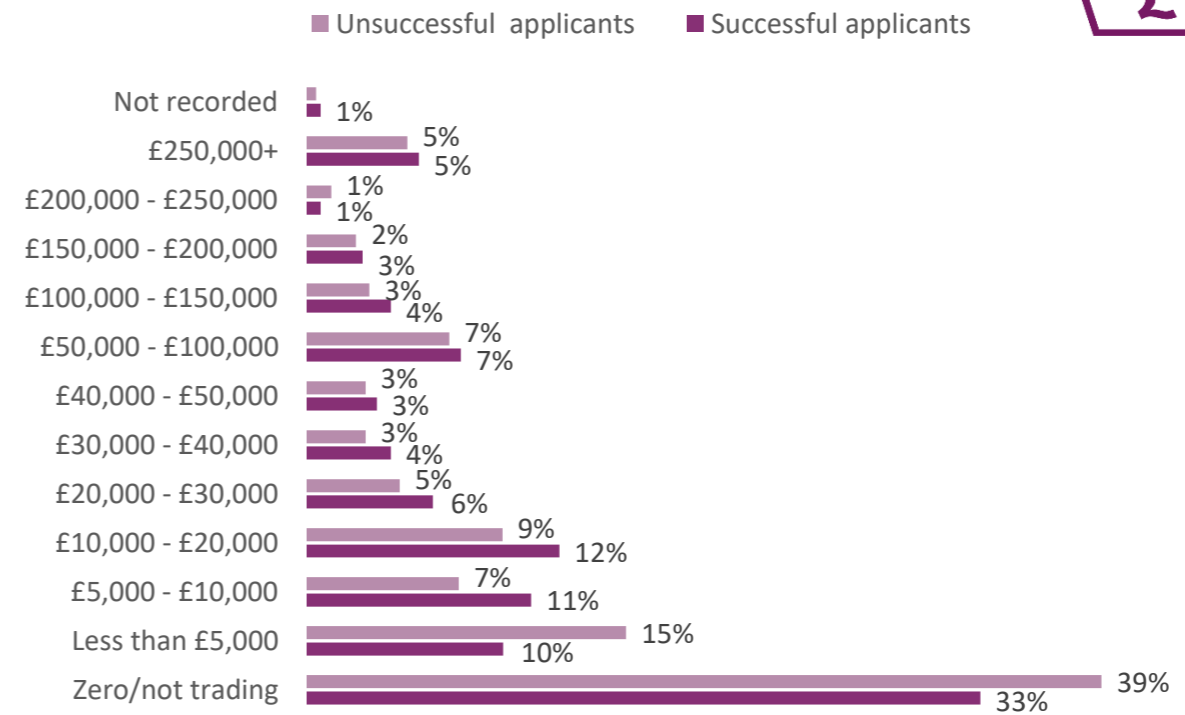
Area context



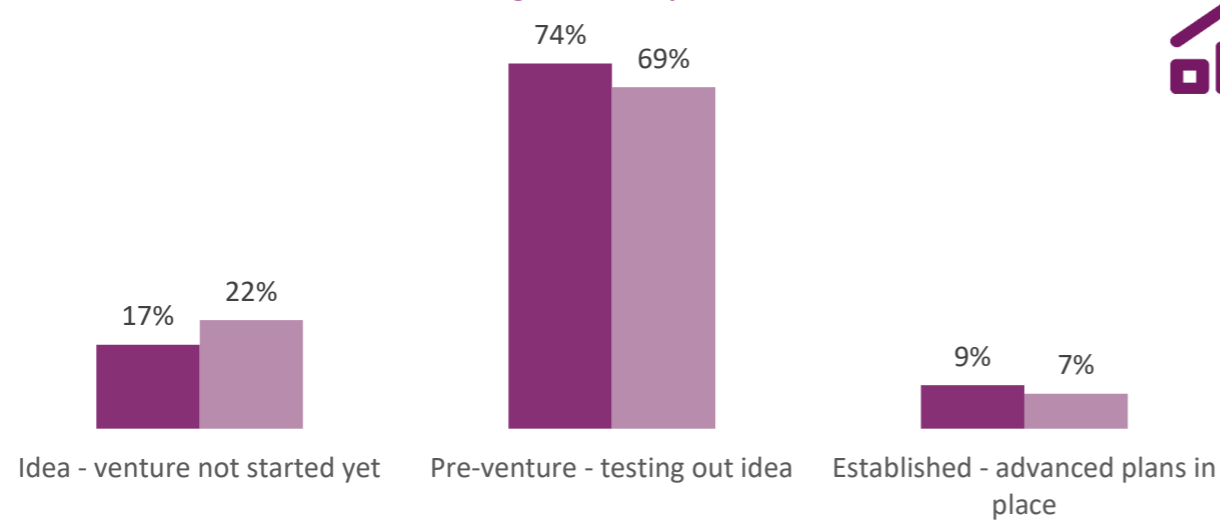
Amount applying for



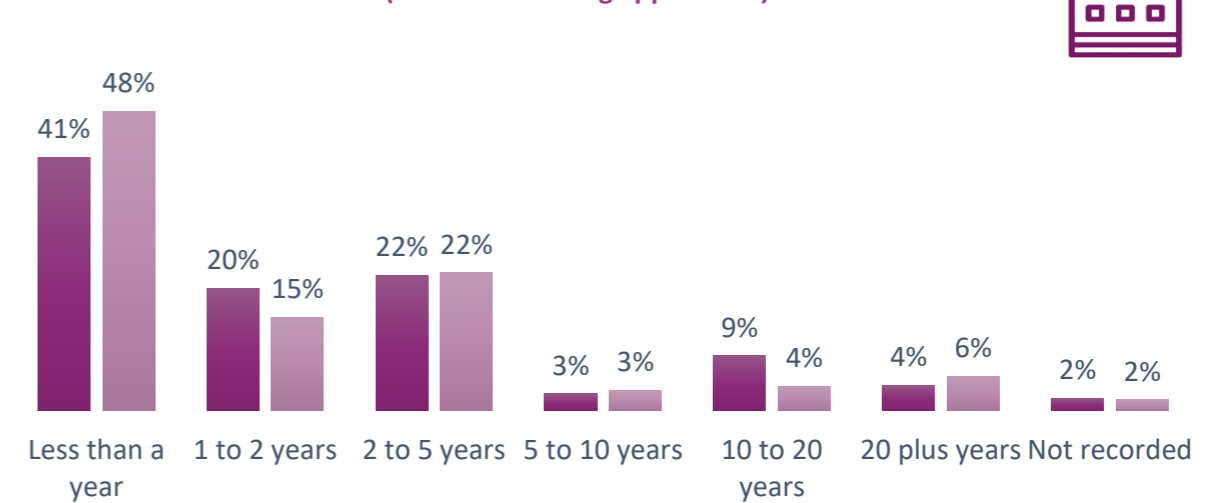
Income last 12 months (when submitting application)



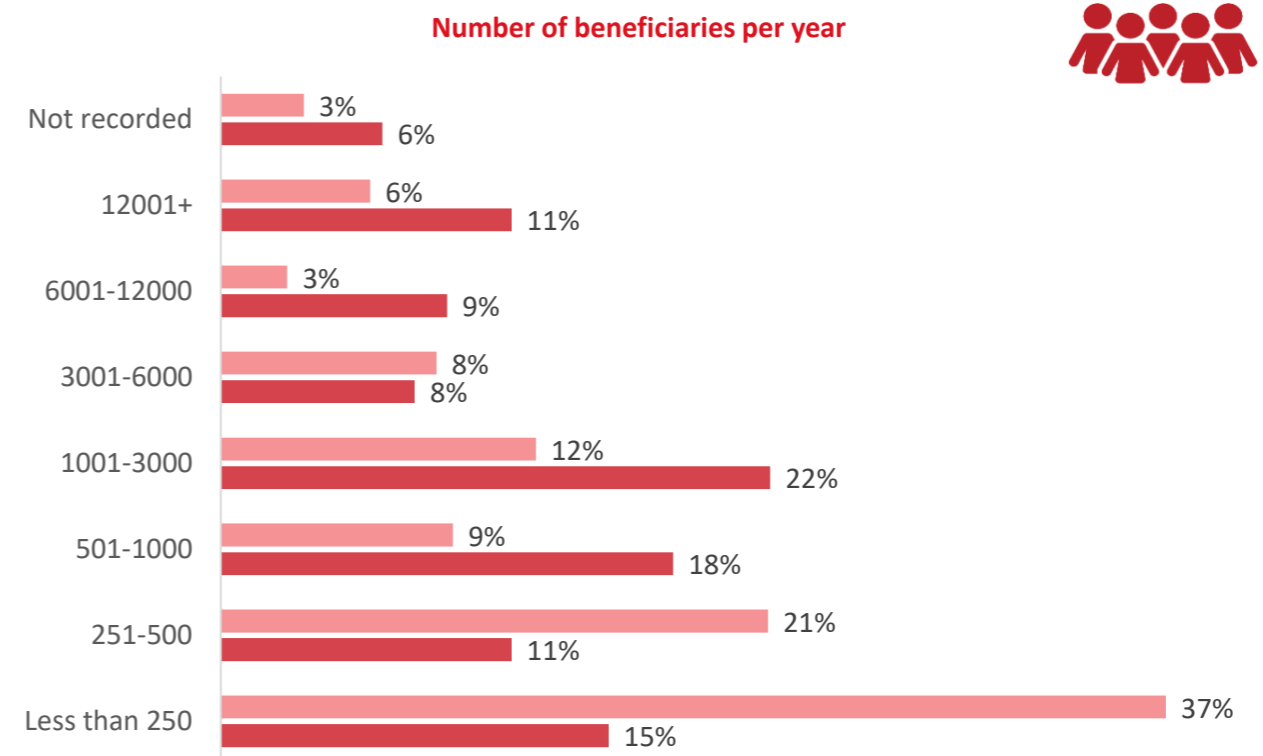
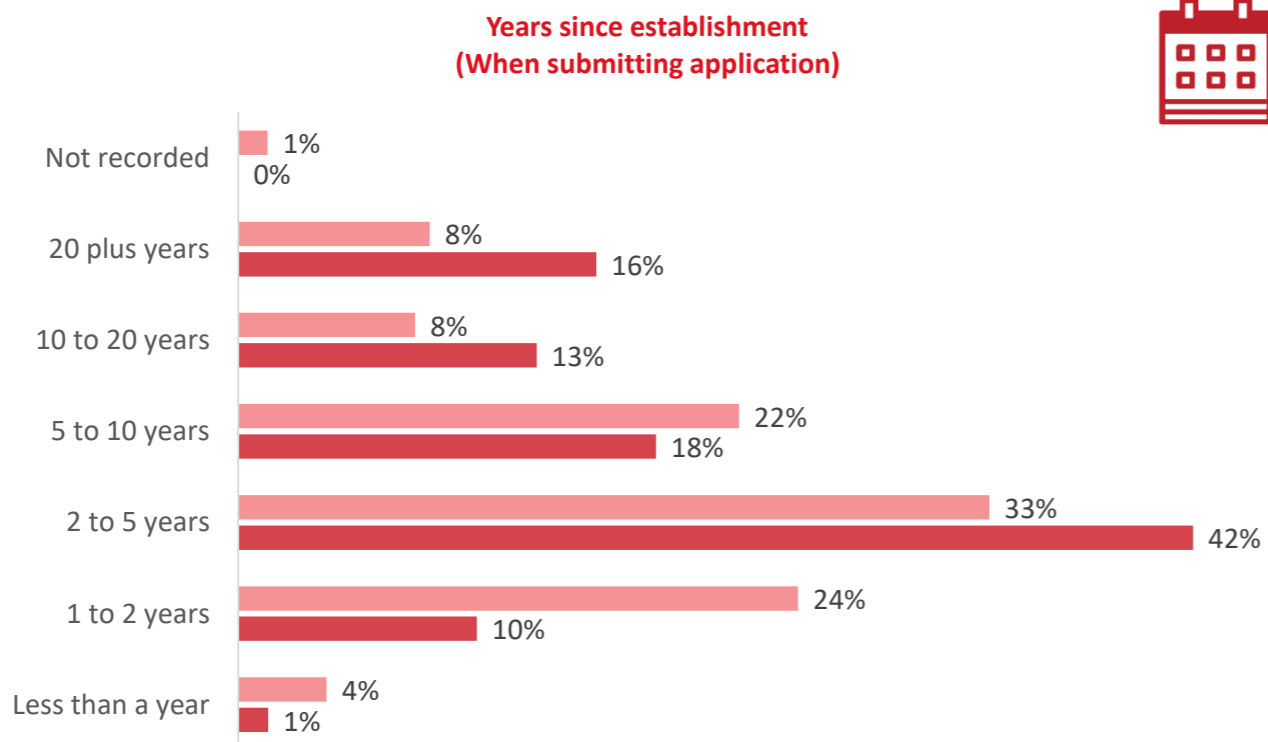
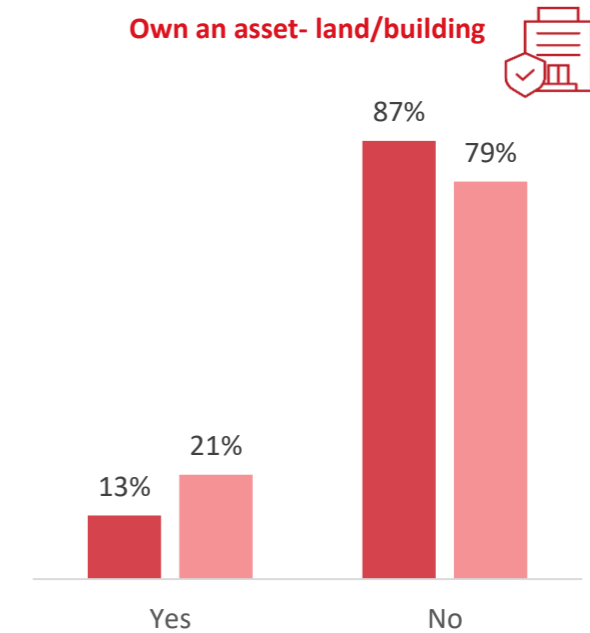
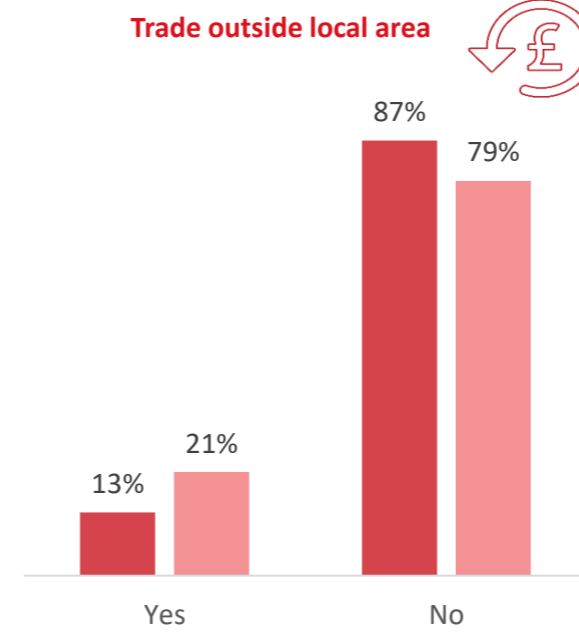
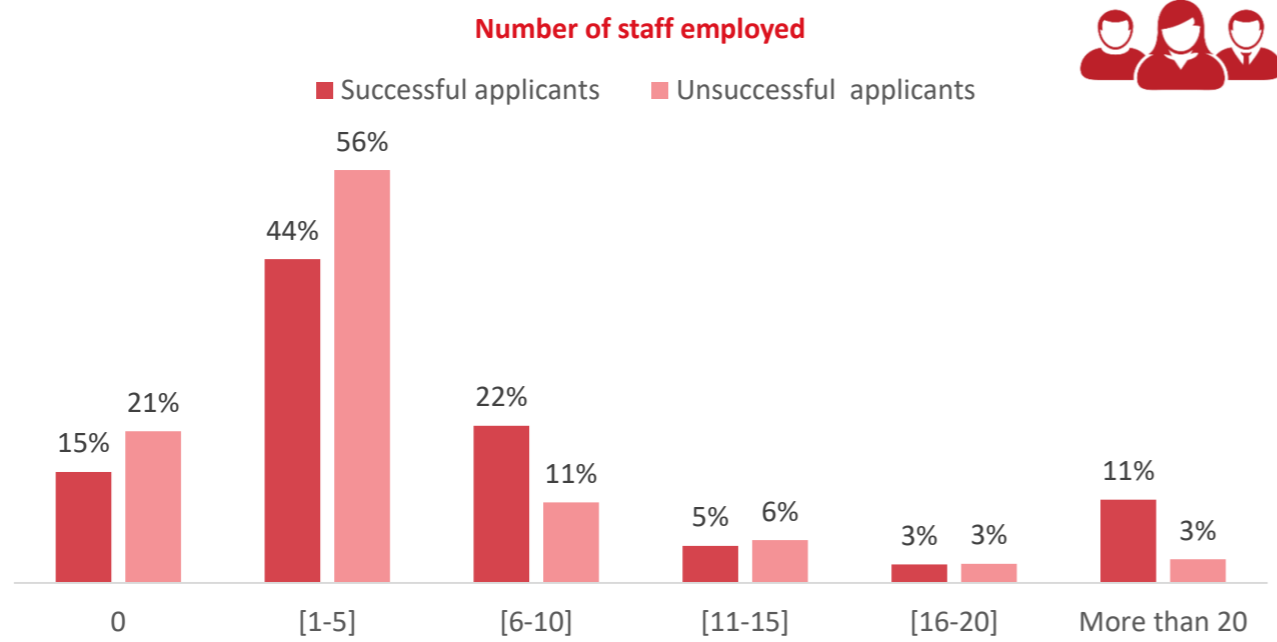
Stage of Development



Number of years in operation (When submitting application)



## 9- Trade Up



Graphs above reflects only include Round 3 data which represents 36% of all applicants

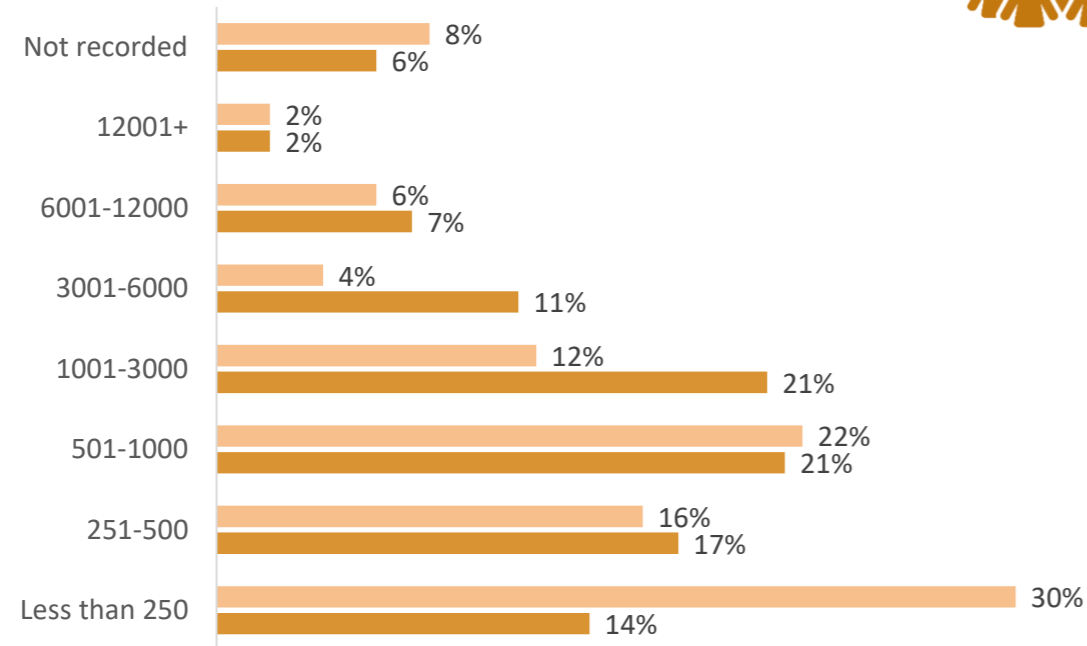




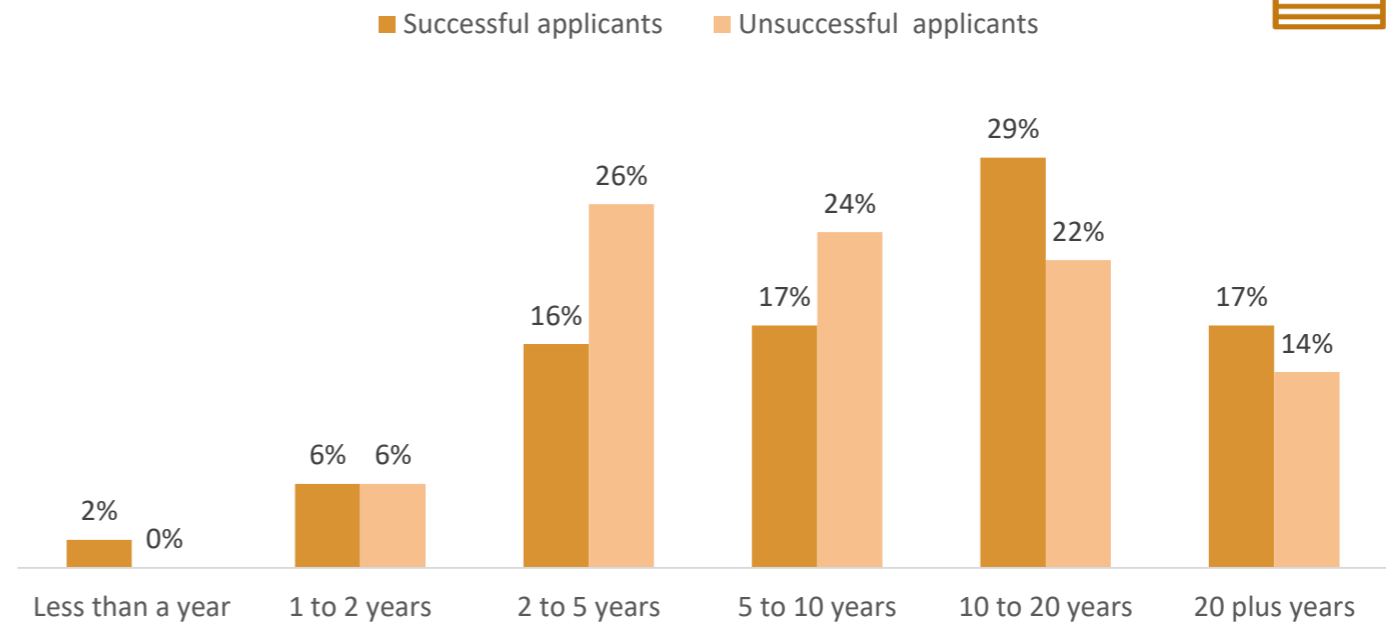


## 10- Community Business Fund

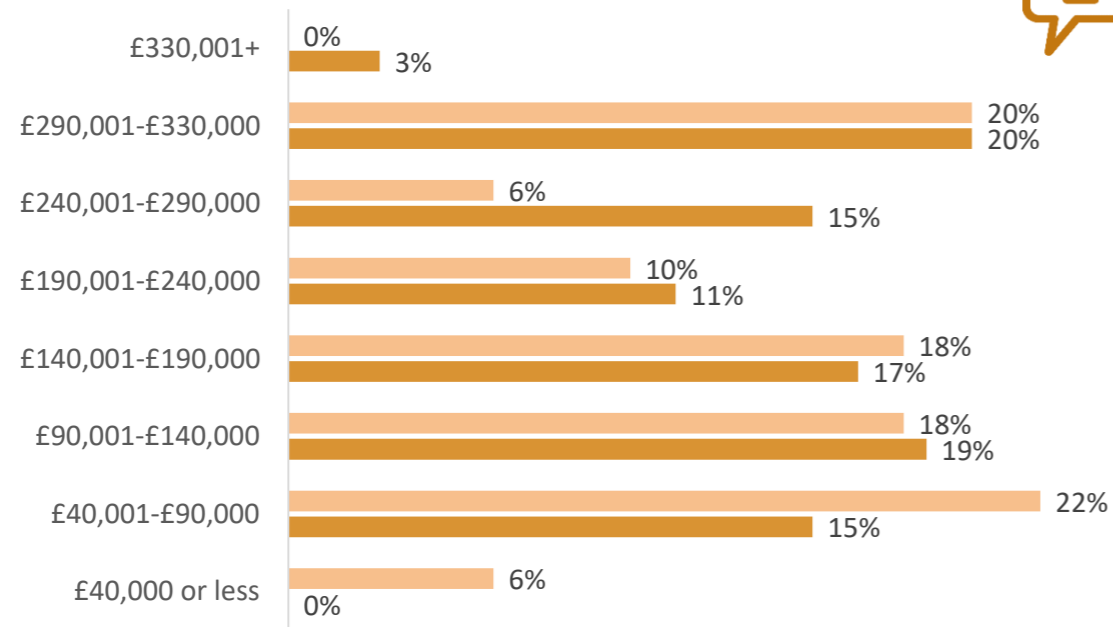
Number of beneficiaries per year



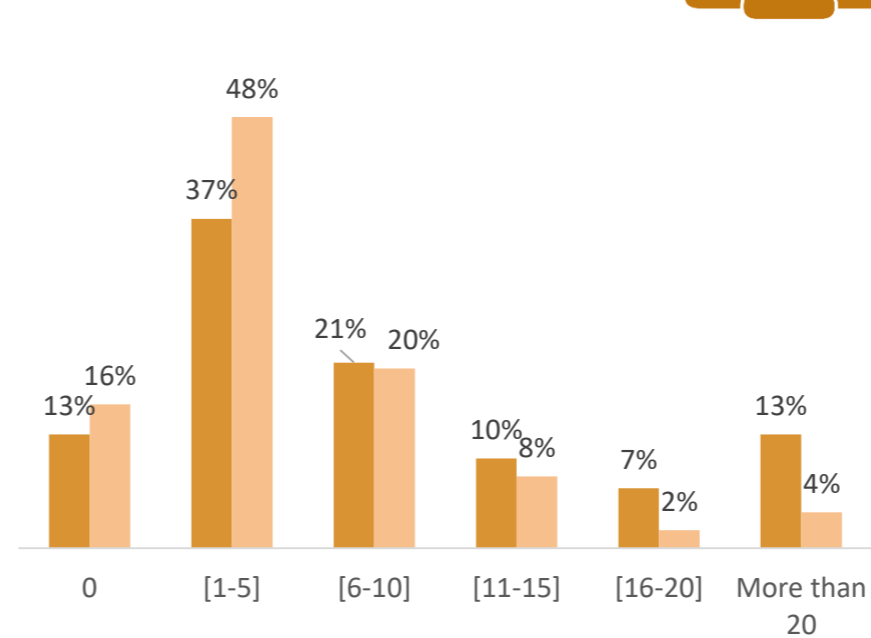
For how many years did your organisation start trading goods and/or services? (When submitting application)



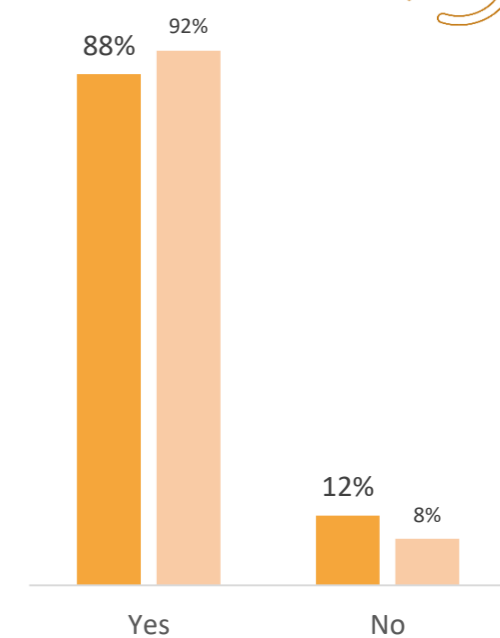
Amount applied for (capital and revenue)



Number of staff employed (FTE)



Organisation is currently trading



Graphs above reflect only applications that were shortlisted and considered in the second stage of assessment (i. e. 200 shortlisted applications, 150 successful applicants, 50 unsuccessful applicants)

